



*United  
and Connected*

ANNUAL REPORT 2016  
**BADMINTON ASIA**



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# About **Badminton Asia**

Badminton Asia is the governing body of the badminton sport in Asia under the flagship of Badminton World Federation (BWF).

Badminton Asia is currently represented by 43 member associations from 5 sub-regions all across Asia. The 5 sub-regions recognised under the Badminton Asia Strategic Plan 2013 – 2016 are :

- East Asia
- South East Asia
- West Asia
- Central Asia
- South Asia

As the governing body, Badminton Asia focuses on promoting, managing and developing the sport in Asia in principles of specificity and universality.

## **BADMINTON ASIA REBRANDING**



### **“Smash the World”**

The logo portrays the dynamic motions of a shuttlecock that sits gracefully on an oval shape which also represent the attributes of Badminton as a growing & favorable sport in Asia, and strives to push Asia as the best in the world.

The dynamic expression of Asian culture represented as brush strokes which derives from the shuttlecock in motion and the orange to red gradient depicts the burning spirit of badminton player.

### **OPERATIONS HEADQUARTERS**

Unit 1016,  
10<sup>th</sup> Floor ( Lift Lobby 3), Block A,  
Damansara Intan Business Park,  
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# MESSAGE FROM **ANTON ADITYA SUBOWO**

President, Badminton Asia

Dear Presidents, Colleagues and Friends,

It has been more than a year since we embarked on the new era for Badminton Asia and 2016 has been an exciting year for all of us. The successful implementation of the new look and branding in our events, programmes and activities has brought a new light of passion in us all. It has been our pledge to serve all our members and we are working on a holistic approach to bring the sport of Badminton within the reach to all members and into a similar level of playing field.

Last year we talked about our dreams. We dream big but must start with small steps to take off. In turning our dreams into reality, Badminton Asia's Strategic Plan 2016-2020 will be our torch in guiding us to our vision. Although hard work and determination are the necessities to implement what we intend to do and achieve, the fundamental key lies amongst us, which is to function as one cohesive unit.

On this General Meeting, as the highest body in Badminton Asia, let us share our ideas and decide on what is best for all of us. We are assembled here today not just to represent ourselves and our member associations, but because we are committed and acknowledge our role and the importance of coming together as one organization, standing for one common goal and the responsibility that lies for our future.

We are Badminton Asia and **WE MUST BE UNITED AND CONNECTED.**

Thank you and with most sincerity,



**ANTON SUBOWO**  
President Badminton Asia





**MR. ANTON ADITYA SUBOWO**  
*President*  
a.subowo@badmintonasia.org indonesia

## EXECUTIVE COMMITTEE MEMBERS



**MR. HONG KI GREG KIM**  
*Secretary General*  
g.kim@badmintonasia.org



**MR. JASSEM KANSO**  
*Treasurer*  
j.kanso@badmintonasia.org



**DR. AKHILESH DAS GUPTA (DECEASED)**  
*Vice President*  
a.gupta@badmintonasia.org



**MR KIM JONG SOO**  
*Vice President*  
js.kim@badmintonasia.org



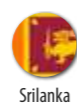
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*Vice President*  
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**MR LU GANG**  
*Vice President*  
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**TAN SRI IR (DR.) MOHAMED  
AL-AMIN BIN HAJI ABDUL MAJID**  
*Vice President*  
tsaa@badmintonasia.org



**MR SURAJ DANDENIYA**  
*Vice President*  
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**MR ALI ALMARRI**  
*Vice President*  
a.almarri@badmintonasia.org



# MEMBER ASSOCIATIONS

BADMINTON ASIA IS CURRENTLY REPRESENTED BY 43 MEMBER ASSOCIATIONS FROM 5 SUB REGIONS ALL ACROSS ASIA.

## WEST ASIA

- Bahrain
- Iran
- Iraq
- Jordan
- Kuwait
- Lebanon
- Palestine
- Qatar
- Saudi Arabia
- Syria
- United Arab Emirates

## EAST ASIA

- China
- Chinese Taipei
- DPR Korea
- Hong Kong China
- Japan
- Korea Republic
- Macau China
- Mongolia

## SOUTH ASIA

- Afghanistan
- Bangladesh
- Bhutan
- India
- Maldives
- Nepal
- Pakistan
- Sri Lanka

## SOUTH EAST ASIA

- Brunei
- Cambodia
- Indonesia
- Laos
- Malaysia
- Myanmar
- Philippines
- Singapore
- Thailand
- Timor Leste
- Vietnam

## CENTRAL ASIA

- Kazakhstan
- Kyrgyzstan
- Tajikistan
- Turkmenistan
- Uzbekistan



# MEMBER ASSOCIATIONS PRESIDENT'S PROFILE



## AFGHANISTAN

### MASTORA AREZO

Citizenship : Afghanistan  
Date of birth : February 14, 1989

#### Position :

- Head of Badminton Federation of Women of Asia and Member of Executive Board of Asia Badminton Federation
- Member of Executive of Afghanistan National Olympic Ambassador of sport in Afghanistan
- President of Afghanistan Badminton Federation (2012 to present)
- Director at Arizo Gitee Logistics Company (AGLC) (2011 to present)
- founder at "Voice of Sport" Weekly Magazine (March 2010 to May 2014)
- Head of Women Section at National Volleyball Federation (2010 to 2012) national volleyball player (2006 to 2012)
- Marketing Manager at Youth Media Group (2007 to 2009)

#### Education :

- 2010—2014 — Faculty of Economics, Beshgam University, Bachelor in Economics
- 2007 - 2009, Diploma in Business Administration, AWRC Institute – Kabul, Afghanistan
- 2007- Graduated from Rahman Meena High School, Kabul, Afghanistan

#### General Information:

I was born in a small educated middle class family, with 10 members. I did my primary school amidst with bad situation I went to college in Afghanistan during the golden era till to 2008. Since I was the eldest daughter in family, I had to work to support my parents. I joined Noreen TV as Sport Show Producer and TV announcer. It was difficult to work during the day and also study, but still it didn't stop my passion for study. Thus, I followed my higher education as work-study programs and did my diploma in Business Administration in 2007 and finished my undergraduate studies in 2009.

When I was in college I was eager to work with Sports Federation, organization, or committees. I started my first job with National Volleyball Federation as head of women section from 2010 till 2012. At the same time, I was working closely with Badminton Federation and this was a pathway that later I nominated myself as the president of Badminton Federation. Thereafter, I am attached to badminton and I love to pursue my career at the same area.

#### During my work with badminton federation I have achieved the followings:

- Held National team selection matches
- Participation in all grand assemblies of BAC and BWF
- Opening of more than 10 new places for badminton practice increasing from 4 to 14 gyms for badminton practice
- Increasing the number of players from 100 to almost 200
- Extension of badminton to eight provinces
- Institutionalizing badminton by establishing board of directors and juries committee
- Participation of athletes in international matches

#### Goals Ahead:

- Expansion of badminton to all over Afghanistan
- Turning badminton to main sports like football, taekwondo, and cricket
- Invite coaches to enhance capabilities of Afghan National teams
- Training of athletes to participate in international matches

#### CONTACT:

##### AFGHANISTAN (AFG)

Badminton Federation of Afghanistan  
c/o National Olympic Committee of Afghanistan, Part 16, Kabul, Afghanistan.

President : Mastora Arezo  
General Secretary : Arash Gharman  
Contact Person : Arash Gharman

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president.abf@gmail.com



THE **BAHRAIN** BADMINTON and  
SQUASH FEDERATION

### SHAIKH HUSSAM BIN ISA AL-KHALIFA

Date of birth : October 8<sup>th</sup>, 1960

#### Profession

- Member of the Bahraini Royal Family
- Government Official

#### Involvement in Badminton

- Federation President since 2006
- Active Squash player for many years

#### ACHIEVEMENTS BY BAHRAIN BADMINTON & SQUASH FEDERATION IN 2016

##### International Tournaments and Events

- The Hosting and Organisation of two international professional tournaments
  - The Bahrain International Challenge 2016
- Running developments courses such as Shuttle Time Bahrain and National umpire's course.

##### Player Achievements

- Winning two Silver Medals and one at the Arab U19 Championships in Algeria 2016.
- Participating at the World Junior championship 2016.



#### CONTACT:

**BAHRAIN (BRN)**  
Bahrain Badminton & Squash  
Federation  
PO Box 26902, Manama, Bahrain

President : Sheikh Hussam Bin  
Isa Al Khalifah  
General Secretary : Hisham Al - Abbasi  
Contact Person : Jaffer Ebrahim

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**BANGLADESH**
**ABDUL MALEK**

Date of birth : 31/12/1959  
 Profession : Secretary, Local Government Division,  
 Ministry of Local Government  
 Rural Development and Co-operatives.  
 Term of Service as President : 07/05/2015

**Involvement in Badminton**

As administrator 2 years and as amateur player 30 years. Years of involvement (either as a coach, player, administrator, council etc.)

**Administration :**

Since the no of players and no of tournaments increased the administrative job enhanced.

**YOUR ASSOCIATION'S ACHIEVEMENT IN 2016:**

We have a lot of potential players to build a Badminton nation, a group of enthusiastic administrative staff always desire to work hard for Bangladesh Badminton. We have been organizing Bangladesh International Series, International Challenge and International Junior for Last 6 Years. Shuttle time kicked off this year with great help from Australia Badminton and Sport Matters. Besides that we organize National Championship Junior and Senior, National first and second division league, School Badminton Championships, Summer Open, age based tournament, Veteran tournament to make Badminton Popular in Bangladesh as well as would with limited resources and unlimited challenges.

Bangladesh has produced one BWF certified Umpire and three BA accredited umpires those who are conducting tournaments including super series. Bangladesh produces BWF level 2 and level 1 coaches and Tutors for BWF Level I and Shuttle time. We have organized Regional umpires Course, Regional Players training camp, Regional Coaches Clinic several times as a regional development center supported by Badminton Asia and BWF.

**CONTACT:**
**BANGLADESH (BAN)**

Bangladesh Badminton Federation (BBF)  
 Wooden Floor Gymnasium, Shaheed  
 Tajuddin Ahmed Indoor Stadium,  
 Banghabanadhu National Stadium  
 Complex, South East of Polton Field,  
 Dhaka, 1000.

President : Abdul Malek  
 General Secretary : F.M Shamsul Arefin  
 Contact Person : Md. Golam Aziz Zilani

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**BHUTAN**
**SONAM KARMA TSHERING**

Date of birth : 14<sup>th</sup> November 1974  
 Profession : Sports Administrator  
 Involvement in Badminton : As Sports Administrator

**YOUR ASSOCIATION'S ACHIEVEMENT IN 2016 :**
**A) PLAYERS:**

The federation is in a position to nurture good number of national players, whereby few players were given intensive coaching to participate in the South Asian Games, which was held in the month of December 2015. The result from SAG was very effective and the Federation is gearing for more exposure of our athletes by requesting the government to sanction more fund. Further the other athletes were also given regular coaching throughout the calendar. Gradually gearing to uplift the standard of the players to participate in the international tournaments. With the participation in the South Asian Games, it was an eye opener for both players and the federation, where there is a need of more exposure and talent to compete with the international athletes. Therefore, the Federation is aiming to have an elite permanent national players, so as to gain popularity in the game of Badminton and in a position to compete in the International games and competitions.

**B) ADMINISTRATION:**

Upon the appointment of General Secretary, the federation revived its administration work and the progress of administration work enhanced by making good relations with the stake holder within the country and also with BWF and BAC. The AGM's of BAC and BWF were attended by him so far and the development of badminton in Bhutan progressed drastically. Though the fund is very limited, the success in the development of badminton in the country is overwhelming. With the help and support of BAC, numerous programs were conducted to achieve the required goal of the federation.

**C) EVENTS:**

In the events category the federation normally conducts two to three major events in the financial year. The other regional events were conducted by the Sports Associations in consultation with the federation. The technical support is given by the Federation. In the year the Federation conducted National Open Championship and Under 19 Championship.


**CONTACT:**
**BHUTAN (BHU)**

Bhutan Badminton Federation  
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 P.O Box 939, Thimphu,  
 Bhutan.

President : Sonam Karma Tshering  
 General Secretary : Kinley Tshering  
 Contact Person : Kinley Tshering

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[tkinley@gmail.com](mailto:tkinley@gmail.com)


**BRUNEI DARUSSALEM**
**HAJI ANTIN BIN AHAD**

Date of birth : 12th July 1947  
 Profession : Educator & President of Malay Teachers Association  
 Brunei Darussalam

**Involvement in Badminton** : Administrator & Council for 30 Years

**TECHNICAL OFFICIALS:**

Actively involved in assisting NGOs and Government Departments in running the tournaments that the organized.


**CAMBODIA**
**LT. GENERAL LY KOSAL**

Date of birth : May 19, 1959  
 Profession : Deputy Director General of Logistics & Finance; and  
 Director of Financial Department, ministry of national  
 defense.

**Involvement in Badminton** : Been President since 2004

**YOUR ASSOCIATION'S ACHIEVEMENT IN 2016**

Currently there are 26 clubs officially registered with our federation totaling to 630 players. Annually organizes President Cup and Championship. Cooperating with BAC to conduct shuttle time or coach level 1 course each year. Sending players for camp-training in Malaysia and participating in tournament with neighbouring to improve performances and learn fresh knowledge and experience.


**CONTACT:**
**BRUNEI DARUSSALEM (BRU)**

Brunei National Badminton Association  
 11th Floor, Bangunan PGGMB,  
 Jalan Kianggeh, Bandar Seri Begawan,  
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President : Antin Bin Ahad  
 General Secretary : Haji Jamal Bin  
 Haji Kahar  
 Contact Person : Mohamad Zuno  
 Kartono Bin Hj Ali

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 bruneiba@yahoo.com

**CONTACT:**
**CAMBODIA (CAM)**

Badminton Federation of Cambodia  
 National Sport Complex, 101,  
 Phnom Penh, Cambodia.

President : General Ly Kosal

Contact Person : General Ly Kosal\*

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 Info@cbf.org.kh


**CHINA**
**CAI ZHENHUA**

Date of birth : 3<sup>rd</sup> September 1961  
 Profession : President of Chinese Badminton Association

**SPORT CAREER**

1978-1985 Member of China National Table Tennis Team  
 1985-1989 Head Coach of Italian Table Tennis Team  
 1989-1991 Coach of China National Table Tennis Men's Team  
 1991-1997 Chief Coach of China National Table Tennis Men's Team  
 1997-2004 Head Coach of China National Table Tennis Team

**SOCIAL ASSIGNMENT**

2005 Board Member of International Table Tennis Federation  
 2006 Vice President of Chinese Olympic Committee  
 Vice President of All-China Sports Federation  
 2009 President of Asia Table Tennis Union  
 2009 President of Chinese Badminton Association  
 2009 President of Chinese Table Tennis Association  
 2009 Vice President of Chinese Volleyball Association  
 2014 President of Chinese Football Association

**ADMINISTRATION CAREER**

1999-2002 Director of Table Tennis Department of Table Tennis and Badminton Administrative Center, General Administration of Sport of China  
 2002-2004 Vice Director General of Table Tennis and Badminton Administrative Center, General Administration of Sport of China  
 2004-2005 Director General of Table Tennis and Badminton Administrative Center, General Administration of Sport of China  
 2005-2007 Assistant to the Minister of General Administration of Sport of China  
 2007 Vice Minister of General Administration of Sport of China  
 2007 Alternate Member of the CPC Central Committee of  
 2012 Alternate Member of the CPC Central Committee of

**CONTACT:**

**CHINA (CHN)**  
 Chinese Badminton Association (CBA)  
 No 4, Tiyyuguan Road,  
 Beijing 100061 PR of China.

President : Cai Zhen Hua  
 General Secretary : Lei Jun  
 Contact Person : Lei Jun

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**CHINESE TAIPEI**
**CHENG, CHUIN LIANG**

Date of birth : Jan 29, 1964  
 Profession : Sports management ,marketing and construction

**INVOLVEMENT IN BADMINTON**

- President of Chinese Taipei Badminton Association (2009 - present)
- Member of Chinese Taipei Olympic Committee (2014 - present)
- President of Taiwan Sport Federation Badminton Committee (1998-2008)
- President of Yunlin County Sport Federation Badminton Committee (1990-1998)

**ACHIEVEMENT IN 2016**

- Winner of Indonesia Open , WS
- Winner of Hong Kong Open, WS
- Winner of Dubai Superseries Finals, WS
- Winner of Dutch Open, MS
- Winner of Dutch Open, MD
- Winner of Chinese Taipei Open, MS
- Winner of Chinese Taipei Open, WS
- Winner of Vietnam Open, MD
- Runner-up Asia Junior, MS
- Host of Chinese Taipei Open
- Host of Chinese Taipei Masters


**CONTACT:**

**CHINESE TAIPEI (TPE)**  
 Chinese Taipei Badminton Association (CTBA)  
 Room 810, No 20, Chunlun Street, Taipei,  
 Taiwan

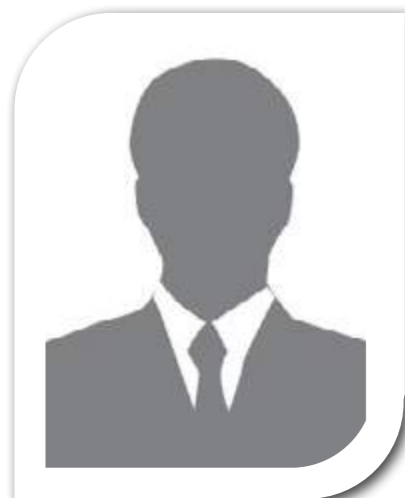
President : Cheng Chuin Liang  
 General Secretary : Chen Chih Yi  
 Contact Person : Beatrix Wu

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 beatrixw7@gmail.com


**DPR KOREA**
**PARK CHAN SUN**

Date of birth : 22 Feb 1959  
 Profession : President of Badminton Association of the DPR of Korea


**HONG KONG CHINA**
**DR. TONG WAI LUN**

Date of birth : 22 Feb 1959  
 Profession : General Manager of a group of companies which engage in property development, chemicals trading and equities investment.

**Involvement in Badminton :**

- Vice President, Sports Federation & Olympic Committee of Hong Kong, China since 2014
- Member of Sports Commission, HKSAR Government
- Chairman of Community Sports Committee, HKSAR Government

**Hong Kong Badminton Association Limited**

- 2004 – present Chairman
- 1997 – 2004 Vice-President
- 1990 – 1997 Honorary President

**Badminton Asia Confederation**

- 2011 – 2015 Honorary Treasurer
- 2001 – 2005 Vice-President
- 1996 – 2005 Finance Chairman

**Badminton World Federation**

- 2005 – 2009 Vice President & Executive Board Member
- 2008 Technical Delegate, 2008 Beijing Olympic Games
- 1997 – 2009 Council Member and Chair of Finance

**ACHIEVEMENT OF HONG KONG BADMINTON ASSOCIATION (HKBA) IN 2016:**

Hong Kong Badminton Association hosted the YONEX-SUNRISE Hong Kong Open 2016 successfully and attracted a large number of visitors (24,380) to attend the event. Hong Kong players got the champion of Men's Singles, Semi-finalist of Women Singles and Mixed Doubles. During the Hong Kong Open, HKBA organized "International Badminton Stars Community Demonstration cum Fun Day" to promote community badminton with international stars from China and Malaysia. The response from the families and youth was fabulous.

In 2016, HKBA has been aggressively promoting badminton in Hong Kong. Throughout the year, HKBA hosted a total of 10 local major badminton competitions which include: Doubles League (with 5,820 players), Hong Kong Annual Championships (2,805 players), Hong Kong Youth Championships (1,623 players), Inter-school Team Championships (1,428 players) and Ladies' Cup, etc. HKBA also organized a total of 654 school training courses with 10,074 students, 80 summer training classes with 1,701 participants, 18 classes of award scheme training courses, 14 classes of youth squad, 16 classes of young athletes, 8 coach training courses and 1 umpire training course. In addition, HKBA organized Family Fun Day, Award Assessment Day, etc. HKBA rolled out these programs successfully with almost 270,000 participants.

There are totally of 7 Hong Kong players qualified to Rio Olympic 2016 in four events. NG Ka Long, HU Yun and WEI Nan world ranked 9, 12 and 14 in Men's Singles respectively; CHEUNG Ngan Yi, YIP Pui Yin world ranked 19 and 30 in Women's Singles respectively; POON Lok Yan/TSE Ying Suet world ranked 20 in Women's Doubles and CHAU Hoi Wah/LEE Chun Hei world ranked 9 in Mixed Doubles.

At present, HKBA has 224 registered coaches, 244 registered umpires among which there are 1 BWF Referee, 3 BAC Referees, 4 BWF Umpires and 3 BAC Umpires. They are all under strict supervision and comply with Code of Conduct.


**CONTACT:**
**DPR KOREA (PRK)**

Badminton Association of the DPR of Korea  
 Kumsong-dong 2, Mangyongdae District,  
 Pyongyang, DPR of Korea.

President : Park Chan Sun  
 Contact Person : Park Chan Sun

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**CONTACT:**
**HONG KONG (HKG)**

Hong Kong Badminton Association Limited (HKBA)  
 Room 2005, Olympic House,  
 1 Stadium Path, So Kon Po, Causeway Bay,  
 Hong Kong, China.

President : Dr. Tong Yun Kai  
 General Secretary : Chau Yat Kwong  
 Contact Person : Cindy Chow

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**INDIA**
**DR. HIMANTA BISWA SARMA**

Date of birth : 01<sup>st</sup> April 1969  
 Qualifications : Ph.D. (Management) from Agra University, India  
 M.B.A., LL.B. and Diploma in Public Administration,  
 Lucknow University, State of Uttar Pradesh, India  
 PROFESSION : Practicing lawyer in constitutional law in Supreme Court and  
 Gauhati High Court.

Presently key Cabinet Minister of Govt. of Assam, Dispur,  
 Guwahati-781006 Assam, India holding charge of Finance,  
 Planning & Development, Education, Health & Family  
 Welfare, Guwahati Development Dept., Tourism, Co-operation,  
 Handloom & Textile (Khadi & Village Industry), Pension & Public  
 Grievances.

**Qualification:**  
 MA, LLB, Ph.D., Gauhati University, Assam, India

**Term of Service as President:**  
 President of BAI w.e.f. 23<sup>rd</sup> April, 2017 onwards

**INVOLVEMENT IN BADMINTON:**

- (a) 35 years of his committed dedication went into the Sports of Badminton under various capacities both as a player and a sports administrator.
- (b) During his academic years, he had been a District Level Badminton Player as well as Cricket Player.
- (c) Positions held at State and National Level in the past
  - (i) Co-Chairman Badminton Association of India (2011-2012)
  - (ii) Vice-president, Badminton Association of India (2010-2014)
  - (iii) President of Assam Cricket Association
  - (iv) Member Secretary, State Level Advisory Committee for Student & Youth Welfare, Assam.
- (d) Presently he holds crucial portfolios on both the State and National Level in sports and youth affairs
  - (i) President, f Badminton Association of India
  - (ii) President of Assam Badminton Association since 2009
  - (iii) Vice-President of Assam Olympic Association

Assam Badminton Association (ABA) came into existence in the year 1952. The Golden Era of the Association, however, started from the year 2009 onwards after Dr. Himanta Biswa Sarma took over as its President. Under his leadership, Assam Badminton was organized (1) India International Challenge Badminton Championship-2007, Senior National Badminton Championship-2010. In the year 2010 Assam Badminton Academy established at Guwahati, Assam and also ABA is going to host 42nd Junior National Badminton Championship-2017.

Earlier, he held most prestigious offices of the Assam as Member of Legislative Assembly for four (4) consecutive terms of five (5) years each from 51 No. Jalukbari Constituency since 2001 and served as a Minister of Finance, Planning & Development, Agriculture, Education, Health & Family Welfare, Guwahati Devp. Dept, IT & ST, Assam Accord etc. in the Governament of Assam, (most key state in the North East part of India) Dispur, Guwahati-781006, Assam, India.

He was one of the key persons of Government of Assam responsible for successfully hosting 33rd National Games of India at Guwahati in 2007.

**ASSOCIATION'S ACHIEVEMENT IN 2016**  
 (Administration, Development)

BAI earned the stature of a national Governing Body for Administration and Promotion of Badminton, and is recognized by the Ministry of Youth Affairs and Sports, Government of India. Today, BAI has more than 60,000 players from different categories registered as its members.

Olympics 2016: Indian Badminton achieved a milestone by capturing a Silver Medal at the RIO Olympics 2016. Ms. PV Sindhu, a top Indian Badminton Player scripted history at Rio de Janeiro by becoming the First Indian Shuttle to get an Olympic Silver Medal.

Indian Badminton players captured 31 Gold at various International Tournaments during the year 2016.

- PV Sindhu was conferred with Country's highest Sporting Honour The 'Rajiv Gandhi Khel Ratna Award' by the Government of India.
- She was also conferred with BWF 'Most Improved Player of the Year Award' at Dubai.
- She won Gold at 'Malaysia Masters 2016' Women's Singles.
- She also won Gold at 'China Super Series 2016'.
- Saina Nehwal was elected as a Member of the Athletes' Commission of the International Olympic Committee (IOC).
- She won Gold at the 'Australian Super Series 2016'.
- K. Srikanth won the Men's Singles at 'SYED MODI 2016', Lucknow (India).
- Suhas LY struck Gold at the 'Asian Para-Badminton Championships Beijing 2016'.

Indian Players among top 100 World Badminton Rankings as of 31<sup>st</sup> December, 2016:

- Men's Singles - 10 among world's top 100 players
- Women's Singles - 5 among top 100 players
- Men's Doubles - 16 among top 100 players
- Women's Doubles - 6 among top 100 players
- Mixed Doubles - 8 from India among top 100 players
- Junior Ranking - 17 among top 100 players (Boys Singles, Girls Singles, Boys Doubles, Girls Doubles and Mixed Categories)

BAI organized various International Tournaments in India:

- Syed Modi Grand Prix Gold
- Yonex Sunrise India Open Super Series
- Yonex Sunrise India Junior International Badminton Championship
- India International Challenge
- Sats India International Series Badminton Championships
- Happening Hyderabad Badminton Asia Team Championships

It organized over 35 National and State Level Badminton Championships /Tournaments during 2016, which even otherwise are a regular feature in the domestic circuit every year.

BAI commenced successful organizing of:

- 'Premier Badminton League (PBL)' SECOND SEASON involving International Players from Hong Kong, Malaysia, Thailand, Indonesia, Denmark, Korea, England, Russia, Spain, Poland and India. It involved prize money of INR 60,000,000 (USD 900,000 approx.), highest in any such event. The league also attracted over 2.5 million people through FACEBOOK and 4.6 million through TWITTER from all Badminton Playing Countries.
- BAI organized "Coaches Education Program" in various cities across the country providing international training to Indian coaches.
- BAI also organized "Shuttle Time" a nation-wide program to build better players by enabling world class trainings directly to students and teachers of various schools across the country, with an aim to upgrade players' abilities.
- Technical Officials (Referees and Umpires), BAI regularly nominates them for participation in BAC / BWF Certified programs throughout the year.
- India, as a large and diversified country, not only has had the sport of Badminton flourish many folds during past years, its Players too have achieved laurels world over.


**INDONESIA**
**DR. H. WIRANTO, SH., MM**

Date of birth : 4<sup>th</sup> April 1947  
 Place of Birth : Yogyakarta, Indonesia  
 Profession : Chief Security Minister, Government of the Republic of Indonesia

On 31st October 2016, Dr. H. Wiranto was elected as the Chairman of the Indonesian Badminton Association (Persatuan Bulutangkis Seluruh Indonesia, "PBSI") for the 2016-2020 period. His vision for PBSI is to rebuild the Olympic Gold medal tradition and to regain the past glories in this new era. The mission to achieve is to do the right thing and to embark on quality organisational development in terms of structural reform, effective organisation, strong financial health and to ensure the whole eco-system of PBSI functions cohesively.

**MAJOR ACHIEVEMENTS OF PBSI IN 2016**

PBSI started the year strongly for being the champion in the Men's Team Event of the Badminton Asia Championships 2016; Asia Qualifying Rounds for the Thomas and Uber Cups. The in the Thomas and Uber Cups Finals, Indonesia was placed Runners Up.

In the Rio Olympics 2016, Indonesia clinched the Gold Medal in the Mixed Doubles events by Ahmad Tontowi and Liliyana Natsir. This reclaims Indonesia's position again as Gold Medal winner in the Olympics.

In the junior tournaments, Indonesia is podium winners in the Men's Singles and Women's doubles events in the World Junior Championships in Bilbao, Spain. This achievement is the continuity development of players to development players from young to fill in the senior and elite positions vying for the most prestige titles of Badminton events.

In 2016, PBSI also hosted the annual Indonesia Open Super Series, Indonesia Grand Prix Gold, Indonesia International Challenge and Series, Indonesia Junior Grand Prix, Badminton Asia U17 7 U15 Junior Championships and Indonesia U17 & U15 International; virtually organising all Levels of International events available to host.



**CONTACT:**

**INDIA (IND)**  
 Badminton Association of India (BAI)  
 c/o Babu Banarasi Das Indoor Stadium, U.P  
 Badminton Academy, Vipin Khand,  
 Gamti Nagar, Lucknow 226010.

President : Dr. Himanta Biswa Sarma  
 General Secretary : Anup Narang  
 Contact Person : Girish Natu

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**CONTACT:**

**INDONESIA (INA)**  
 Persatuan Bulutangkis Seluruh Indonesia  
 (PBSI)/  
 Badminton Association of Indonesia  
 Pusat Bulutangkis Indonesia, JL. Damai Raya/  
 Pelatnas. Kel/Kec. Cipayung, Jakarta Timur,  
 13840 Indonesia.

President : Jenderal Tni (Puru)  
 Dr. H. Wiranto, S.H

General Secretary : Achmad Budiharto  
 Contact Person : Bambang Roedyanto,  
 Yati\*

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 rudy6713@yahoo.com


**IRAN**
**POURIA MOHAMMAD REZA**

Date of birth : 27/03/1961  
 Profession : Iran Badminton Federation President / Expert of Youth and Sports Ministry  
 Term of Service as President : 8 years  
 Involvement in Badminton : 30 Years

**ACHIEVEMENT IN 2015/2016**

- Adding training hall across the country ( Number of Hall : 40 )
- Planning for Juniors at the International Level
- Planning for talented Camps ( 15 private camps in Iran )
- Planning for 4 regions as the main base of badminton in Iran
- Attendance of 2 Iranian players in World Junior Championship 2016 (Spain, Bilbao) and reached to 1/16.
- Increased the Badminton Commissions to 270 in Iran
- Holding Ranking Matches ( All ages/ boys and girls)
- Shuttle Time in Asia Area/ the management- Mr. Morteza Validarvi.
- Training and more than 100 classes for developing shuttle time in the country.
- (Number of Teachers: 650)
- Preparing Badminton 5-years plan as a strategic plan in long-term.
- 400,000 public players
- 30,000 champions
- 10 umpires and referees of National , Asian and International level
- 180 Coaches of level 1
- 1000 Coaches of level 2
- 11000 Coaches of level 3
- 240 umpires of level 1
- 500 umpires of level 2
- 8000 umpires of level 3

**CONTACT:**
**IRAN (IRI)**

IRAN Badminton Federation  
 No 12, Hejab Steet, Keshavarz Blvd,  
 Tehran, Iran

President : Mohamad Reza Pouria  
 General Secretary : S.Bahador Zakizadeh  
 Contact Person : Mohamad Reza Pouria

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**IRAQ**
**PESHTIWAN MAJEED NADIR**

Date of birth : 1-11-1964  
 Profession : Manager –Kurdistan Ministry of Culture and Youths- Iraq

**Term of Service**

- President of Iraqi Badminton Federation 8 years since 2009
- President of Badminton Arab Countries 4 years Since 2013
- Member of Executive Iraqi Olympic Committee since 2012

Involvement in Badminton : 30 years since 1986 (National Player – Coach – Administer)

**ASSOCIATION ACHIEVEMENT IN 2016**

- **Players**
  - Golden and Bronze Medals Arab Countries Individual Badminton U15 and U17 Championships 2016
  - Participating in Pakistan Badminton International Challenge 2016
- **Technical Officials**
  - Referee, New Zealand Open GPG 2016
  - Brazil Open GPG 2016
  - Umpires, Indonesia 2016
  - Macau GPG 2016
- **Development**
  - 7 BWF Coaches level one Lebanon 2016
  - 8 Coaches BWF Shuttle time Lebanon 2016


**CONTACT:**
**IRAQ (IRQ)**

Iraq Badminton Federation  
 Palestine Street near Al- Mustanseriya  
 University, Iraq.

President : Peshtiwani Majeed Nadir  
 General Secretary : Mohammed Kamil Mutar  
 Contact Person : Peshtiwani Majeed Nadir

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**JAPAN**
**TAMISUKE WATANUKI**

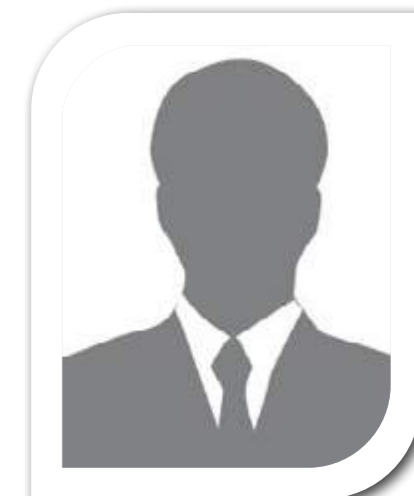
Date of birth : April 30, 1927  
 Profession : Member of Parliament, Retired  
 Vice President from 1993,  
 President from 2003 to current

**ACHIEVEMENT IN 2016:**

In this year, our players made remarkable results and showed fantastic performance in many tournaments. The players have improved their competitiveness dramatically, and finally, they brought us two medals in Rio Olympic Games. The younger generations also keep improving as we have been nourishing our youngsters to polish their badminton skills to level up. They also made good results in the tournaments.

In the development side, we received the junior players from some countries, such as Maldives, France and Malaysia. These junior players experienced the Japanese style training by our coaches, and hopefully they learned something out of the training in Japan.

As a result of all our efforts put in so far, the badminton populations keep increasing every year. We strongly feel that we must continue our efforts for the sake of our great sport.


**JORDAN**
**NASHAT SALEH**


**CONTACT:**

**JAPAN (JPN)**  
 Nippon Badminton Association (NBA)  
 1-1-1 Jin'Nan, Shibuya-ku, Tokyo 150-8050,  
 Japan

President : Tamisuke Watanuki  
 General Secretary : Kinji Zeniya  
 Contact Person : Yuko Nishi

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**CONTACT:**

**JORDAN (JOR)**  
 Jordan Badminton Federation  
 Box 961908, Tla'Al Ali, Amman 11196,  
 Jordan

President : Nashat Saleh  
 General Secretary : Omar Bin Hani  
 Contact Person : Omar Bin Hani

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 jpnbad@badminton.or.jp


**KAZAKHSTAN**
**ULAN BAIZHANOV**

Date of birth : August 9, 1958  
 Profession : President of National Badminton Federation of Republic of Kazakhstan


**KOREA**
**PARK KI HYUN**

Date of birth : Dec 10, 1947  
 Profession : President of Badminton Korea Association

- Graduate : Kyunghee University, Korea(1966)
- Professor of Korea National University of Physical Education
- Badminton Korea Association - Executive Director
- Badminton Korea Association - Vice President
- Dean of Korea National University of Physical Education
- Korea Olympic Committee members (2002~2005)
- Badminton Korea Association - President(2016~)

**Involvement in Badminton**

- President Mr.Park Ki Hyun has been involved in Badminton Korea Association as council member in 1977
- Executive Director of Badminton Korea Association in 1993,
- Vice President of Badminton Korea Association in 2001 and elected as President in this year 2016.
- Worked for Korea Olympic Committee members in 2002~2005.
- Coach of Korea National Player for Park Joo Bong, Bang Soo Hyun and so on.


**CONTACT:**
**KAZAKHSTAN (KAZ)**

National Badminton Federation of Republic of Kazakhstan  
 Astana City, Kazakhstan, Kamsomolks Micro Region, Ayganym Str House No 11

President : Ulan Baizhanov  
 General Secretary : Annuar Mussafirov  
 Contact Person : Askar Ormanov\*

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**CONTACT:**
**KOREA (KOR)**

Badminton Korea Association  
 SK Handball Arena, Room No 108,  
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 05540 Seoul, Korea

President : Park Ki Hyun  
 General Secretary : Park Jong Hoon  
 Contact Person : Han Woo Goo \*,  
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**KUWAIT**
**ALI ALMARRI**

Date of birth : April 29, 1963  
 Profession : President of Kuwait Badminton Federation


**KYRGYZSTAN**
**MOKENOV AIDAR**

Date of birth : April 29, 1963  
 Profession :  
 Education : Economical-Cybernetic, Moscow Management Institute, 1985  
 Now : Consultant on trade and mining issues.


**Involvement in Badminton:**

Mokenov Aidar started to develop badminton in Kyrgyzstan since 2010. At that time in the whole Kyrgyzstan, there were only five people, who played badminton. Since that time, five new courts have been opened. For 6 years, 500 people visited these courts and played badminton. In the year 2012 the Badminton and Squash Federation of the Kyrgyzstan was established and Mokenov Aidar was elected as President. In the year 2010 there were no badminton coaches in Kyrgyzstan. As of now we have two already. If 6 years ago badminton was hardly known in Kyrgyzstan, today it is getting more popular.

**In 2016,**

for the first time in the history of the Kyrgyzstan badminton was included in university curricula. We started to teach badminton at the American University in Central Asia. For the first time in the history of Kyrgyzstan regular badminton classes for students have been organized. 20 students enrolled the badminton course at this university.

Partly the contribution of the Badminton Korea Association, which granted the Badminton and Squash Federation of the Kyrgyzstan with 30 badminton rackets last year, made this achievement possible. Mokenov Aidar and Tatyana Petrova are coaches at these classes for students. Last year, the badminton master class was held for students and journalists. Also, the geography of badminton development in Kyrgyzstan has widened in the last year.

Rackets, shuttlecocks and nets along with educational materials were granted to remote rural sports club, which is 400 km away from Bishkek. Now badminton is played there also. Badminton and Squash Federation of the Kyrgyzstan is actively working with schools and universities in Kyrgyzstan to promote badminton and offers help in building tennis courts and organizing training exercises.

**CONTACT:**

**KUWAIT (KUW)**  
 Kuwait Badminton Federation  
 P.O Box 6706, Hawalli, 32042, Kuwait.

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 General Secretary : Abdul Hadi Mohamed  
 Contact Person : Ali Almarri

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**CONTACT:**

**KYRGYZSTAN (KGZ)**  
 Kyrgyz National Badminton Association  
 177 Bokonbaev Str, Bishkek 720010,  
 Kyrgyzstan.

President : Aidar Mokenov  
 General Secretary : Daniyar Berdigulov  
 Contact Person : Daniyar Berdigulov\*

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**LAOS**
**THONGLA SENGVIXAY**

Date of birth : May 05, 1959  
 Profession : Business man  
 Term of service as president : 4 years

**Involvement in Badminton**

Since 2004 as Vice-President of BLF and in 2011 nominated as president of BLF until now.

**Achievement In 2016:**

693 registered players and 3,054 total players, we have 15 administrators in our office and we organized at least 3 national events per years


**LEBANON**
**JASSEM KANSO**

Date of birth : 24-06-1969  
 Profession : Lebanese Badminton Federation President,  
 BAC Honorary Treasurer,  
 BWF Deputy Chair Of The Development And Sports,  
 Hoops Club President.  
 Term of Service as President : 2 Full Terms

**Involvement in Badminton**

- 2008-2009 : Lebanese Badminton Federation General Secretary
- 2009-2013 : Vice President for Arab Badminton Association
- 2011-2015 : Vice President of Badminton Confederation of Asia.
- 2009- Present : Lebanese Badminton Federation President
- 2013–Present : BWF Member and Deputy Chair of the Development and Sports for All Committee.
- 2015–Present : Treasurer of Badminton Asia Confederation.

**ACHIEVEMENTS IN 2016:**

Lebanese Badminton Federation is committed to the development and growth of the badminton game in Lebanon , and the region . The federation invests every year to develop the badminton game locally and regionally .

During the year 2016 we organized and participated in many Local and International events, training courses and championships.

You can find below the 2016 Lebanese Badminton Federation events and achievements.

- Organized Level One Badminton course in Dec 2016
- Supervised the Lebanese Badminton Clubs Championship during November 2016
- Supervised the Badminton Teams Championship during October 2016 .
- Participated in the Arab Badminton Championship held in Algeria during July 2016 and achieved the 3rd place (under 18 females , Teams and individual double).
- Supervised Universities Badminton League June 2016 .
- Organized Lebanese Schools Championship during April 2016.
- Organized Badminton Cup of Lebanon Championship 2016
- Supervised Universities Badminton Championship March 2016
- Held Shuttle time courses throughout the year in all the Lebanese provinces.


**CONTACT:**
**LAOS (LAO)**

Badminton Lao Federation  
 Chao Anouvong Stadium, Anou Village,  
 Chanthabuly Distract, 3183, Vientiane,  
 Lao PDR

President : Thongla SENGVIXAY  
 General Secretary : Somsaveng Sengsylvavong  
 Contact Person : Somsaveng Sengsylvavong

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**CONTACT:**
**LEBANON (LIB)**

Lebanon Badminton Federation  
 Hoops Club, Airport New Road –  
 facing Fantasy World,  
 Beirut.

President : Jassem Kanso  
 General Secretary : Poul Roukoz  
 Contact Person : Jassem Kanso

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**MACAU CHINA**
**MARIA DO CARMO RM. CARVALHO**

Profession : Chairwoman of Badminton Federation of Macau

**INVOLVEMENT IN BADMINTON**
**Current/Past Positions in Badminton**

- . Chairwoman of Badminton Federation of Macau (2003-Present)
- . Vice President of Organizing Committee of Macau Open Badminton Grand Prix Gold (2006-Present)
- . Chair of Event Committee of Badminton Asia Confederation (2011-2015)
- . Appointed Member of Badminton Asia Confederation (2007-2011)
- . Chairwoman of Publicity Committee of Badminton Asia Confederation (2004-2007)
- . Vice President of Organizing Committee of World Chinese Badminton Invitation Cup (2002)
- . Chief Secretary of Organizing Committee of Macau Satellite (2003)
- . Assembly Secretary of Badminton Federation of Macau (2001-2002)

**Development and reform of Macau local tournament to promote the popularity of badminton in Macau**

I have been involved in badminton for over 15 years. Under my leadership, badminton has become the most popular sport in Macau. Various and different level of local tournaments have been introduced and organized for the public, government, enterprises and social associations in order to promote and enhance the popularity of badminton in Macau.

**Achievement of Badminton Federation of Macau in 2016**

In 2012, we got a great improvement. There were more and more people playing badminton in Macau, and more young players were promoted to Macau national Badminton Team, making the team to be stronger and stronger. In World Junior Championship, Italy Junior and Asia Junior Championship, our players made huge improvements, especially in World Junior Championship, Macau National Team is 31<sup>st</sup> of 52 teams, which is better than 35<sup>th</sup> of 40 teams in year 2015. Our technical official Ms. Leong Choi Kun has been newly nominated to be BWF Grand Prix Gold Series, successfully completed, and it was the eleventh year for Macau to organize Macau Open Badminton since 2006.

Our federation not only organizes local badminton tournaments, but also assists local government departments, institutions and companies in organizing badminton events. We provided technical officials services to more than 10 different organizations in 2016.

**CONTACT:**
**MACAU (MAC)**

Badminton Federation of Macau  
Est de Vitoria, No 6,  
Centro Desportiva de Vitoria,  
Macau.

President : Kong Tat Choi  
General Secretary : Carolina Vong  
Contact Person : Sabina Kuan

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**MALAYSIA**
**DATO' SRI MOHAMAD NORZA ZAKARIA**

Date of birth : 29 August 1966  
Profession : Businessman

**INVOLVEMENT IN BADMINTON**

- July 2010 President, Kuala Lumpur Badminton Association
- July 2010 Vice President, Badminton Association Of Malaysia
- 27 July 2013 Deputy President, Badminton Association Of Malaysia
- Sept. 2013 Chairman, Badminton Academy Of Malaysia  
Chairman, Bam Building & Facilities Committee
- Oct. 2013 Appointed Chairman, National Sports Institute Malaysia
- March 2015 Chairman, Bam Coaching & Training Committee
- June 2015 Appointed Malaysian Contingent *Chef De Mission* To Sea Games, Singapore 2015
- 22 Aug 2015 Deputy President, Olympic Council Of Malaysia
- 29 April 2017 President, Badminton Association Of Malaysia

**ASSOCIATION'S ACHIEVEMENT IN 2016**

MXD: Chan Peng Soon / Goh Liu Ying – Silver Medals

**Administration**

Mr. Lawrence Chew reported for duty as BAM's General Manager on 19 January 2016

Celcom Axiata signed on as BAM's main sponsor on 28 March 2016.

Haji Mahizan Mustafa (Hon Secretary, Perlis Badminton Association) and Haji Ahmad Mohd Idris, Administration Manager of BAM, were presented the BWF Meritorious Service Award on 10 April 2016 in conjunction with the Celcom Axiata Malaysia Open Super Series Premier at Stadium Malawati, Shah Alam. Presentation was done by Mr. Paul Eric Hoyer, President of BWF.

Mr. Yapp Su Chiew (formerly the Sabah BA Honorary Secretary) joined BAM as the new Development Manager and Dr. Suresh Kumar joined BAM as the Building & Facilities Manager, both on 16 November 2016.

BAM signed an MOU with Delphys for the sponsorship of BWF's Level 4 tournament for 2018 & 2019.

**Players' Achievements**

Malaysia Masters Grand Prix Gold 2016:  
MS Champion – Lee Chong Wei; MXD Runner up: Chan Peng Soon / Goh Liu Ying.

All England Super Series Premier 2016:  
MS Champion – Lee Chong Wei

Thomas Cup Final Rounds 2016:  
Men's Team – Bronze Medals

Malaysia Open Super Series Premier 2016:  
MS: Lee Chong Wei -0 Champion  
MXD: Chan Peng Soon / Goh Liu Ying – Runner up

RIO Olympic Games 2016  
MS: Lee Chong Wei – Silver Medal  
MD: Tan wee Kiong / Goh V Shem – Silver Medal

Japan Open Super Series 2016:

MS: Lee Chong Wei – Champion  
Badminton Asia Championships 2016:  
MS: Lee Chong Wei – Champion

Indonesia Open Super Series Premier:  
MS: Lee Chong Wei – Champion

Denmark Open Super Series Premier 2016:  
MD: Tan Wee Kiong / Goh V Shem – Champion

Dubai Super Series Finals 2016:  
Tan Wee Kiong / Goh V Shem – Champion

BWF World Junior Championships, Bibao 2016:  
Mixed Team: Malaysia – Runner up

Turkey Para-Badminton International:  
MS WH2: Madzlan Saibon – Gold

Irish Para badminton International, Dublin 2016:  
MS S5: Cheah Like How – Champion  
MS S56: Didin Taresoh – Champion  
MD S5: Cheah Like How / Hairul Fozi Saaba – Champion

Asia Para-Badminton Championships, Beijing 2016  
MS S56: Didin Taresoh – Champion  
MD S5: Cheah Like How / Hairul Fozi Saaba – Champion

MSSM Sports Award Ceremony 2016:  
Goh Jin Wei – Girl Athlete of the Year

National Sports Award 2016  
Best Men's Team Award: Tan Wee Kiong / Goh V Shem  
Best Woman Coach Award: Chin Eei Hui


**CONTACT:**
**MALAYSIA (MAS)**

Badminton Association of Malaysia (BAM)  
Stadium Juara Bukit Juara, Bukit Kiara  
Sports Complex, Jalan 1/70D, Bukit Kiara  
60000 Kuala Lumpur, Malaysia.

President : YH. Dato' Sri  
Mohamad Norza  
Zakaria  
Contact Person : Mr. Ng Chin Chai

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**MALDIVES**
**MOOSA NASHID**

Date of birth : 15<sup>th</sup> May 1971  
 Profession : President, Badminton Association of Maldives,

**NATIONAL AWARDS**

- Received National Youth Award for Sports 2006
- Received National Sports Award 2007
- 2006 – Elected as General Secretary of Badminton Association of Maldives
- 2008 to 2012 - Elected to the Vice president post of the Badminton Association of Maldives
- 2008 to 2017 – Executive Member of Maldives Olympic Committee
- 2006 to 2016 – Head of Technical Department Badminton Association of Maldives
- 2010 to 2014 - Elected as Regional Head of Development to South Asia by (Badminton Asia Confederation)
- 2013 to 2014 – National Sports Council Member
- 2015 to 2019 – Development Committee Chairman Badminton Asia
- 2013 to 2020 – President Badminton Association of Maldives

**INTERNATIONAL ACHIEVEMENTS AS A PLAYER**

- 1993 - Won Silver medal for the country from the Indian ocean Island Games / Team captain ( Mahe / Sechelles )
- 1993 - Advanced to 3<sup>rd</sup> Round Sigles Saarc Badminton Cahmpionship ( Srilanka )
- 1994 - 12th Asian Games Team Event 5<sup>th</sup> Price winner ( Hiroshima / Japan )
- 1995 - Advanced to Semifinals Singles Chiba open Badminton Championships ( Japan )
- 1995 - Advanced to 2<sup>nd</sup> Round Japan open ( Tokyo / Japan )
- 1997 - Advanced to 2<sup>nd</sup> Round Indian Oil Servo Asian Satellite Badminton Tournament ( Madras / India )
- 1998 - Advanced to 2<sup>nd</sup> Round singles Asian Sattellite Championship ( Hyderabad / India )
- 1998 - Advanced to 3<sup>rd</sup> Round singles Asian Badminton Championship ( Kualalumpur / Malaysia )
- 1998 - League Champions Team ( German Budesliga 2nd Division ) Hamburg/Germany
- 1999 - Advanced to 3<sup>rd</sup> Round singles Asian Badminton Championship ( Manila / Philippines )
- 2003 - Advanced to 2<sup>nd</sup> Round Mixed Doubles Commonwealth Games ( Manchester / UK )

**ACHIEVEMENTS AS A COACH**

- 1991 Completed Olympic Solidarity Basic Course Badminton ( Male / Maldives )
- 1996 Successfully completed a 09 months course in Badminton ( Diploma )
- In Program planning & Age Related Traning( Specialized Training for Juniors Age 12 to 18 Years ( Japan / Course Venues : University of Tsukuba, University of Chiba, KI High Shool Chiba.)
- 1997 National Tournament 2nd Division -Champion Team ( Newradiant Sports Club / Coach )
- 1998 Coached National Junior Team
- 1999 Badminton Association Championship U-14 Champion Team Aminiyya School Team Coach
- 1999 Badminton Association Championship U-18 Champion Team Aminiyya School Team Coach
- 2000 Succssfully Completed Olympic Solidarity course in Badminton Coaching ( Intermediate Level )
- 2002 National Senior Team ( 2 Years )
- 1995 to 1996 Badminton Coaching Diploma Using Applied Modern Science(Japan /Chiba University)
- 1997 Badminton Coach Education (Malaysia /Kualalumpur)
- 2000 Badminton Coach Education for High Performance(South Africa /Cape Town University)
- 2001 Badminton Coach Education for High Performance ( Newzealand / Auckland University)

**CONTACT:**
**MALDIVES (MDV)**

Badminton Association of Maldives  
 1st Floor, Male Sports Complex,  
 Mafythakurufanu Magu, Male,  
 Republic of Maldives

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 General Secretary : Ishfan Mohamed  
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**MONGOLIA**
**BATBOLD BATTUSHIG**

Date of birth : July 23<sup>th</sup>, 1986  
 Profession : President of Mongolian Badminton Association  
 Mr.Batbold Battushig.  
 HARVARD, MBA

Involvement in Badminton : Involved in Badminton Since September 2015 as a President of Mongolian Badminton Association. Cv Attached

**INVOLVEMENT IN BADMINTON**
**Players :**

20 over players have been attended in Japan, Malaysia, Korea's joint training camp for 2weeks to 3 months.

**Administration:**

With the cooperation with Mongolian national Olympic committee Mongolia BA have successfully hosting IOC Olympic solidarity "Development of National Sports Structure" course with coach Nikhil Dhar Chandra.

**Events:**

We have hosted BWF International Series tournament on September 13-16th, 2015 in Ulaanbaatar, Mongolia. With full support of president B.Battushig.

**Technical officials:**

On January 2016 Mongolian three of technical officials have attended in Umpire course in Hainan, China.

During the Mongolia International Series 2015 all umpires was Mongolian, who been trained one week.

**Development:**

In 2015 Mongolian badminton association held 11 Shuttle time courses for 250 over teachers and physical educators, with support of Badminton Asia. With this success interest in badminton have increased a lot between amateur and pupils.


**CONTACT:**
**MONGOLIA (MGL)**

Mongolian Badminton Association  
 c/o National Olympic Committee,  
 Olympic House 306#, Ulaanbaatar City,  
 Khan-uul District 15th Khoroo, Chingis  
 Avenue, Mongolia

President : Batbold Battushig  
 General Secretary : Zulbaatar Nyam  
 Contact Person : Zulbaatar Galkhuu (Gala)

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**MYANMAR**
**AUNG PAING**

Date of birth : April 3 6, 1966  
 Profession : Construction  
 Term of Service as President : 2017-2019  
 Involvement in Badminton : Player, council

**INVOLVEMENT IN BADMINTON**

Trying to participate in all sanctions tournament of BWF, BAC.

Trying to develop in technical officials committee to be a BWF certificated umpires.


**NEPAL**
**RAMJI BAHADUR SHRESTHA**

Date of birth : February 01, 1964  
 Profession : Business  
 Term of Service as President : 4 years

**INVOLVEMENT IN BADMINTON**

As a players - 23 years ( 1973 - 1996 )

As a council member - 14 years ( 2004 to 2017 )

**Players Acheivement**

Gold medal ( mixed doubles ) Pakistan international series, 2 bronze ( saf game ), One of the best association in Nepal. Events - organized Nepal series and more than 10 National standard tournaments, BA umpires and level 2 coaches done, conducted shuttle time nepal ( 20000 students played badminton, 315 schools, 507 school teachers and 43 tutors trained ) more than 60 districts badminton association got a sports kit and education.


**CONTACT:**
**MYANMAR (MYA)**

Myanmar Badminton Federation  
 No 320/332, Anawrahta Str, West  
 Gymnasium, Lanmadaw Township, Yangon,  
 Myanmar.

President : Maung Maung Swe  
 General Secretary : Brang Mai  
 Contact Person : Brang Mai, Robin Tin

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mbfrobin@gmail.com  
 mbfrobin@googlemail.com

**CONTACT:**
**NEPAL (NEP)**

Nepal Badminton Association  
 National Sports Council, Dasarath Stadium,  
 Tripureshwor, Kathmandu, Nepal.

President : Ramji Bahadur Shrestha  
 General Secretary : Birendra Shrestha  
 Contact Person : Ramji Bahadur Shrestha

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 +977 9851 035050 (Ramji)

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ramji@nocnepal.org.np  
 nepalbadminton@info.com.np


**PAKISTAN**
**MIAN IFTIKHAR HUSSAIN**

Date of birth : April 15, 1958

Profession : Politicians

Head of the Federation, Has all administrative powers and chairs General council/Executive body meetings.

In 2016 Pakistan Badminton Junior players participated Asian Junior Championships , Adrian U-17 Junior and Serbia U-17 Junior Championships.Pakistan Badminton Senior players male and female participated in Nepal International Series and got second position in men's doubles.Pakistan Badminton players won the men singles, men doubles, women singles and women doubles events in the Pakistan International Series Badminton Tournament.Pakistan Badminton teams participated in 12th South Asian Games India and got 4 bronze medals.Pakistan Badminton Federation arranged the meetings of the Federation to discuss and approval of all the matters.

Pakistan Badminton Federation arranged 4 National Ranking Tournaments including 54th National Badminton Championships in 2016 .PBF also arranged Pakistan International Series Badminton Tournament in the month of October 2016.Two Pakistan Coaches participated in Level II coaching course at Malaysia May 2016 and 1 coach participated in shuttle time Level I teaching course in the same dates and venue.Pakistan Badminton Federation has organized shuttle time program in the different cities of Pakistan in the month of December 2016 conducted by Mr. Sam Benthon of Badminton Asia.

**CONTACT:**
**PAKISTAN (PAK)**

Pakistan Badminton Federation (PBF)  
55, Lawrence Road, Lohore,  
Pakistan.

President : Mian Iftikhar Hussain  
General Secretary : Wajid Ali Choudhry  
Contact Person : Wajid Ali Choudry

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wajidchamp\_09992@hotmail.com  
secretarypbf@gmail.com


**PALESTINE**
**NABIL ELTURK**

Date of birth : February 13, 1962

 Profession : President Palestine Badminton Federation.  
Chartered Accountant

**INVOLVEMENT IN BADMINTON :**

The Founder of the Palestine Badminton in 1996 in Palestine Gaza Strip and the transfer of the headquarters of the Federation to the West Bank, Ramallah 2008 until now.

President of Federation from 1996 until now.

**ASSOCIATION'S ACHIEVEMENT IN 2016**

Badminton is a School Games in Palestine

To the lack of a budget, Palestine federation Sponsored school badminton game by an experience School Championships are held for all schools in the Province of Palestine


**CONTACT:**
**PALESTINE (PLE)**

Palestine Badminton Federation  
Ramallah, West Bank, Palestine.

President : Nabil Elturk  
General Secretary : Sami Abu Kamal  
Contact Person : Nabil Elturk

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palbpf@hotmail.com


**PHILIPPINES**
**JEJOMAR "JOJO" CABAUTAN BINAY, SR.**

Date of birth : November 11, 1942 (Age: 72)  
 Profession : President, Philippine Badminton Association

**INVOLVEMENT IN BADMINTON :**

The Philippine Badminton Association is the national governing body for badminton in the Philippines. Jejomar Binay is the fifteenth Vice President of the Republic of the Philippines under President Benigno S. Aquino III and is one of five remaining candidates in the 2016 Philippines presidential election.


**QATAR**
**HISHAM AL-GOSAIBI**

Date of birth : -  
 Profession : President of the Qatar Badminton Association

**INVOLVEMENT IN BADMINTON :**

Mr. Al-Gosaibi, is a long-serving general secretary of the Qatar Squash Federation. Has promoted the badminton sport in Qatar, although badminton has been played for decades in Qatar, it's only in recent years that a separate body for its governance has been formed. The badminton's interests is looked after by the Qatar Squash Federation. Talal al-Mawlawi, Gamal Rasmi, K O George and Ishaq Murtada have been named board members of the QBA.


**CONTACT:**
**PHILIPPINES (PHI)**

Philippine Badminton Association  
 Unit 2902, West Tower, Philippine Stock Exchange Centre, Exchange Road, Ortigas Center, Pasig City, Philippines.

President : Jejomar C. Binay  
 General Secretary : Alfredo Benitez  
 Contact Person : Ponciano V Cruz, Jr

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philippinebadmintonassociation.com

poncianocruz@yahoo.com

**CONTACT:**
**QATAR (QAT)**

Qatar Badminton Association  
 PO Box 24554 – Doha, Qatar

President : Hisham Algosaibi  
 Contact Person : Girish Kurup

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badminton@olympic.qa


**SAUDI ARABIA**
**MOQREN M. ALMOQREN**

Date of birth : -  
 Profession : President of Saudi Badminton Committee (SBC)

**INVOLVEMENT IN BADMINTON :**

**SINGAPORE**
**TAN KIAN CHEW**

Date of birth : December 9, 1953  
 09 March 1962; 54 Profession : Chief Executive Officer, Singapore Labour Foundation  
 Term of Service as President : Since June 2016

**INVOLVEMENT IN BADMINTON**

Mr Tan has 10 years' experience serving in the Management Committee of SBA, as its Vice President from 2000 to 2006, and its Secretary General from 2006 to 2010.

**ACHIEVEMENT IN 2016**

2016 has been an eventful year for SBA as we competed in the Badminton Asia Team Championships in India, Olympics Games in Brazil and World Junior Championships in Spain. For World Junior, I am proud to see our team being ranked Top 10 in the world.

To promote badminton further, SBA continues to organize international level events such as OUE Singapore Open, OUE Singapore International Series and OUE Singapore Youth International Series which attracted both local and overseas participants.


**CONTACT:**
**SAUDI ARABIA (KSA)**

Saudi Badminton Committee (SBC)  
 General Presidency of Youth Welfare, P.O  
 Box 12318 – Riyadh, Saudi Arabia

President : Adel Sebran Asiri  
 General Secretary : Dr. Yousef Al-Thobaiti  
 Contact Person : Dr. Yousef Al-Thobaiti

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yousef74@hotmail.com

**CONTACT:**
**SINGAPORE (SIN)**

Singapore Badminton Association (SBA)  
 5 Stadium Drive, #02-40 OCBC Arena,  
 Singapore 397631.

President : Tan Kian Chew  
 General Secretary : Michael Foo Doon Chin  
 Contact Person : Licheng\*

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secretariat@singaporebadminton.org.sg\*




**SRILANKA**
**NISHANTHA DAYAN DE SILVA JAYASINGHE**

Date of birth : -  
 Profession : President of Sri Lanka Badminton Association

**Involvement in Badminton :**

**SYRIA ARAB REPUBLIC**
**KHOLOUD BITAR**

Date of birth : 23-October-1964  
 Profession : Syria Badminton Federation President  
 Term of Service as President : 12 years

**INVOLVEMENT IN BADMINTON :**

1977-1990 : Badminton Player  
 1987- 2003 : Syria Badminton Federation Member .  
 2003-2005 : Syria Badminton Federation General Secretary  
 2005- 2017 : Syria Badminton Federation President .

**ACHIEVEMENT IN 2016**

Despite all the bad political situations Syria is facing the Syrian Badminton federations organized many championships and badminton events for the aim of developing the badminton games in Syria, Kindly find below Syria Badminton Federations Achievements in 2016 .

- Organized Syria Badminton Championship above 19 (Males and Females)
- Organized Syria Badminton Championship Under 19, Under 17, Under 15 (Males and Females)
- Organized Badminton training courses in many Syrian provinces
- Organized Syrian Clubs Badminton Championship


**CONTACT:**

**SRI LANKA (SRI)**  
 Sri Lanka Badminton Association  
 Maitland Crescent, Colombo 07,  
 Sri Lanka.

President : Nishantha Dayan De  
 Silva Jayasinghe  
 General Secretary : Clarence Homer  
 Contact Person : Clarence Homer

+94 11 2686264

slbald@sltnet.lk  
 slbasrilanka2015@gmail.com

**CONTACT:**

**SYRIA ARAB REPUBLIC (SYR)**  
 Syria Arab Badminton Association  
 General Sports Foundation, P.O.Box 421,  
 926 Barammika, Damascus, Syria.

President : Mrs Kholoud Bitar  
 General Secretary : Ahmad Khalosi  
 Contact Person : Mrs Kholoud Bitar

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bitar.kholoud@yahoo.com  
 sh\_kalosi@yahoo.com


**TAJIKISTAN**
**KABIR JURAZADA**

Badminton Federation of Tajikistan, is an association registered under the Ministry of Justice of the Republic of the Tajikistan. It was formed in 2010.

Since 2010, the founder and President of the Badminton Federation of the Republic of Tajikistan increased the number of clubs in the region;

Increase the number of new athletes from children and adolescents;

Increase the number of certified coaches and teachers in badminton;

Conducting the Program of "Shuttle Time".

**DEVELOPMENTS:**

Since the appointment of Secretary General Jonathan Linus, Tajikistan Badminton Federation was able to hold two successful shuttle time programs, where the number of teachers was from +500 in 2015 and +1000 in 2016. With this success interest in badminton have increased between amateurs and pupils, there is more interest in this sport now in Tajikistan. We were able to travel to 5 regions in the country covering more than 1500 km, for shuttle time in 2016.

**CONTACT:**
**TAJIKISTAN (TJK)**

Badminton Federation of the Republic of Tajikistan Street Bokhtar 23/1, Dushanbe City, Tajikistan.

President : Kabir Jurazoda  
 General Secretary : Johnathan Linus  
 Contact Person : Johnathan Linus

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**THAILAND**
**KHUNYING PATAMA LEESWADTRAKUL**

Date of birth : February 16, 1965

**EDUCATION:**

Primary and Secondary

- St.FrancisXavierConvent
- Assumption Commercial College

Bachelor's Degree

- B. Econ. Ramkhamhaeng University

Master's Degree

- MBA., Ramkhamhaeng University
- Master of Science (Human Resources Development), University of Manchester, England

Honorary Doctorate

- Honorary Doctorate in General Administration, Ramkhamhaeng University
- Honorary Doctorate in Music, Mahidol University
- Honorary Doctor in Philosophy (Management), Lampang Rajabhat University
- Honorary Doctorate in Liberal Arts, Rajamangala University of Technology Phra Nakhon

**PROFESSION AND INVOLVEMENT IN BADMINTON:**

BADMINTON

- Honorary Advisor, The Badminton Association of Thailand Under Royal Patronage of His Majesty the King, 2008-2013
- Team Manager, Badminton Thailand for Asian Games 2010 in Guangzhou, 2010
- Team Manager, Badminton Thailand for Olympic Games 2012 in London, 2012
- President, The Badminton Association of Thailand Under Royal Patronage of His Majesty the King, 2013-Present
- Outstanding Award of the Sport Association of Thailand in 2016

**ASSOCIATION'S ACHIEVEMENT IN 2015-2016**

1. Syed Modi International Badminton Championships 2016  
Mixed Doubles | Runner-up
2. Princess Sirivannavari Thailand Masters 2016  
Women's Singles | Winner  
Mixed Doubles | Runner-Up
3. Badminton Asia Team 2016  
Women Team | 3<sup>rd</sup> Place
4. Yonex-Sunrise India Super Series 2016  
Women's Singles | Winner
5. Yonex-Sunrise Indonesia Masters 2016  
Women's Singles | Winner/ Runner-up  
Women's Doubles | Runner-Up
6. Celcom Axiata Malaysia Open 2016  
Women's Singles | Winner
7. QUE Singapore Open 2016  
Women's Singles | Winner
8. Yonex German Open 2016  
Women's Doubles | Runner-Up
9. Yonex German Junior 2016  
Men's Singles | Winner/ Runner-up  
Women's Singles | Runner-up
10. Bli.Com Badminton Asia Junior Under 17 Under 15 Championships 2016 U17  
Men's Singles | Winner  
Women's Singles | Winner/Runner-up  
Men's Doubles | Runner-up  
Women's Doubles | 3<sup>rd</sup> Place  
Mixed Doubles | Winner

11. YonexDenmarkOpen2016  
Men's Single | Winner  
Men's Doubles | Runner-up  
Women's Doubles | Runner-up

12. SCGThailandOpen2016  
Men's Singles Winner  
Women's Singles | Runner-up/3<sup>rd</sup> Place  
Women's Doubles | Winner/3<sup>rd</sup> Place

13. BWF World Junior Mixed Team Championships for the Suhandinata Cup (Team Event) and BWF World Junior Championships for the Eye-Level Cups (Individual Event)  
Mixed Team | Rank 3  
Men's Singles | 3<sup>rd</sup> Place  
Women's Singles | Runner-up  
Men's Doubles | 3<sup>rd</sup> Place

**OTHERS ACCOLADES**
**2015 Awards**

- The 10<sup>th</sup> Siam Sport
- The Best Sports Association Award 2015

The Sports Writers' Association of Thailand awards for the best athletes of 2015

- The Best Sports Association Award
- The Best Amateur Athletes honors for Women
- The Best Team Manager Award
- The Best Youth of the Year honors for Girls

**2016 Awards**

- The Best of Super Athlete (Team Event, Women's Doubles)
- Secondary of Super Athlete (Professional Athlete)
- Secondary of Super Athlete (Youth Athlete)


**CONTACT:**
**THAILAND (THA)**

The Badminton Association of Thailand (BAT)  
 Badminton Association of Thailand Building, Wattayu- Sarasin Road, Lumpinee Park, Pathumwan, Bangkok 10330 Thailand.

President : Khuning Patama Leeswadtrakul  
 General Secretary : Air Marshal Associated Professor Nigon Chumnankul  
 Contact Person : Air Marshal Associated Professor Nigon Chumnankul

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+662 255 3393

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 nigon@badmintonthai.or.th



**TIMOR LESTE**

**FRANCISCO YONG**

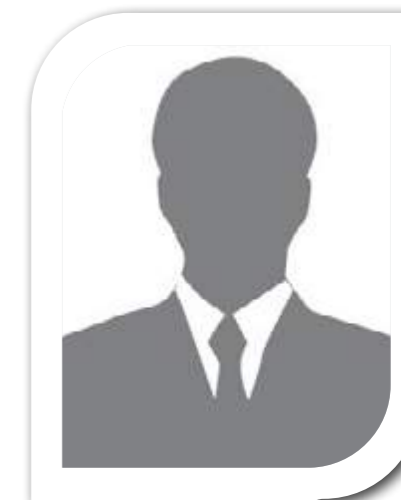
Date of birth : -  
 Profession : President, Federacao de Badminton de Timor Leste (FBTL)



**TURKMENISTAN**

**ALTY ORAZOV**

Date of birth : -  
 Profession : President, Turkmenistan Badminton Federation



**CONTACT:**

**TIMOR LESTE (TLS)**

Federacao de Badminton de Timor Leste (FBTL)  
 Rua Av. Presidente Nicolau Lobato, Colmera, Dili, Timor Leste

President : Francisco Yong  
 General Secretary : Sing Tec Fac  
 Contact Person : Francisco Yong

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 mimithkuz@gmail.com

**CONTACT:**

**TURKMENISTAN (TKM)**

Turkmenistan Badminton Federation  
 c/o NOC of Turkmenistan, 76, Garashsyzyk Street, Ashgabat 744013, Turkmenistan

General Secretary : Natalya Shtyrova  
 Contact Person : Natalya Shtyrova

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 yellowviol@mail.ru  
 humay@olympic.tm


**UNITED ARAB EMIRATES**
**GHAZI SEBIL GHAZI AL MADANI**

Date of birth : December 28<sup>th</sup>, 1976  
 Profession : Sport Tourism Manager Government Official

**PHD. INTERNATIONAL BUSINESS MANAGEMENT**

Involvement in Badminton Chairman of the Badminton Committee

**DUBAI SPORT COUNCIL PART :**

- More than 400 sports event supervise with a full team
- 40 to 70 different type of sports event yearly directly supervises
- 5 to 10 different type of international sports event yearly organizes
- 2 to 5 different type of sports related project yearly director

**UAE TABLE TENNIS AND BADMINTON ASSOCIATION**

- Dubai World Superseries Finals Higher Committee member 2014 – 2017
- Dubai World Superseries Finals Tournament Director 2015 – 2017, seeing spectator numbers rise 55% and driving commercial sponsorship for the event
- Dubai Sports Council Badminton liaison 2014 – date
- Instrumental in driving the creation of Badminton National Federation in 2015 and its acceptance into BWF membership in 2016
- GCC Badminton Federation Committee member 2014 – date, including hosting GCC Development Forum in Dubai 2014 - 2016
- Chairman of the Badminton Committee of the UAE Table Tennis and Badminton Association 2015 - date
- Day to day responsibility for ensuring the delivery of Dubai's grassroots badminton strategy
- Overseeing the extension of the UAE's grassroots badminton strategy throughout the UAE
- Support for specific initiatives such as Shuttle Time Dubai Schools and Championships, Shuttle Time Dubai Local Training Centres and the UAE's para badminton programme

**WORKING DIFFERENT PLACES AND JOBS SNICE 1986 - PRESENT :**

- Dubai Municipality
- Emirates Airline
- Dubai Police
- Department of Economic Development
- Department of Tourism and Commerce Marketing
- Dubai Sports Council

**CONTACT:**

**UNITED ARAB EMIRATES (UAE)**  
 UAE Table Tennis and Badminton Association  
 Sheikh Mohamed Bin Rashid Building,  
 Almamzar, Dubai, UAE.

General Secretary : Ghazi Sebil Ghazi AL Madani  
 Contact Person : Ghazi Sebil Ghazi AL Madani

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almadani@dubaisc.ae


**UZBEKISTAN**
**AZIZ ABDUKHAKIMOV**

Date of birth : 1974  
 Profession : Minister of Labour Republic of Uzbekistan

**INVOLVEMENT IN BADMINTON**

Four years as President of Uzbekistan Badminton Federation.

Since 2013 Uzbekistan Badminton Federation conducting Shuttle Time programme in Tashkent, in Shuttle Time 2016 took part more 200 tachers. In 2016 our athletes took part in many international tournaments. During 2016 year amount of children was increased. In 2017 we are planning finish building of training centre of badminton in Tashkent.


**CONTACT:**

**UZBEKISTAN (UZB)**  
 Turkmenistan Badminton Federation  
 c/o NOC of Turkmenistan, 76, Garashsyzyk Street, Ashgabat 744013, Turkmenistan

General Secretary : Abdulkhakimov Aziz  
 General Secretary : Adham Yunusov  
 Contact Person : Azizbek Madjitov

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 azizbek\_madhitov@mail.ru



**VIETNAM**

**LE DANG XU**

Date of birth : May 20, 1952  
 Profession : Chairman & Ceo Of Construction Corporation – Cofico Vietnam

**INVOLVEMENT IN BADMINTON**

- 1990 – 2003 : Deputy President of Hochiminh Badminton Association
- 2003 – 2011 : President of Hochiminh Badminton Association  
 Deputy President of Vietnam Badminton Federation
- 2011 – present : President of Vietnam Badminton Federation

**ACHIEVEMENT IN 2016:**

We had two players who qualified for Olympic Rio in Men's Single and Women's Single event.  
 We organized three (3) international tournaments: Yonex Sunrise Vietnam Open; Ciputra Hanoi Yonex Sunrise Vietnam International Challenge ; Kawasaki Vietnam International Series.  
 We organized eleven (11) national tournaments, including: National Team Championships, National Clubs championships, National Individual Championships, Junior and Youth Championships, National Talent Senior and junior players championships, etc.

**WE ORGANIZED THE TRAINING COURSE FOR COACHES:**

- + Shuttle Time in Hochiminh City
- + Two National coach courses at the Middle and the Southern of Vietnam  
 We sent three coaches to the advanced course (Level 2) in Malaysia.

**CONTACT:**

**VIETNAM (VIE)**  
 Vietnam Badminton Association  
 36, TranPhu Str, Hanoi, Vietnam

General Secretary : Le Dang Xu  
 General Secretary : Le Thanh Sang  
 Contact Person : Le Thanh Sang

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# DEVELOPMENT COMMITTEE REPORT

JANUARY 2016 TILL DECEMBER 2016

## DEVELOPMENT COMMITTEE

Chair of Development	:	Mr. Moosa Nashid
Development Manager	:	Mr. Thanabalan A.Arikrishnan
Administrative and Development Executive	:	Ms. Kalpana S. Gopalakrishnan
Development Officers	:	Mr. Sambenthan Sivaperumal Mr. Muhammad Andy Ardiansyah



1. So far, 25 countries have implemented shuttle time from the year 2012 to 2015 with the total number of 4935 teachers overall. Among the best listed record in year 2015 which targeted 4072 teachers. This year 2016 - Badminton Asia Development Team targeted 4100 teachers which consist of 5 Regional Development Officers working towards achieving our target. According to the participations we will achieve the target for part of the Shuttle Time programme compare to the previous record.

**SHUTTLE TIME TEACHERS (2012 – 2015)**

NO	COUNTRY	NO OF TEACHERS
1	Pakistan	551
2	Tajikistan	526
3	Kazakhstan	487
4	Uzbekistan	334
5	Indonesia	315
6	Vietnam	308
7	Sri Lanka	305
8	Jordan	292
9	Cambodia	250
10	Lebanon	238
11	Syria	211
12	Mongolia	211
13	Iran	195
14	Afghanistan	159
15	Brunei	148
16	Bahrain	102
17	Philippines	84
18	Laos	81
19	Maldives	54
20	Bhutan	26
21	Nepal	20
22	Qatar	13
23	Macau	9
24	Iraq	9
25	Bangladesh	7
<b>TOTAL</b>		<b>4935</b>



*Badminton equipment donation from Badminton Asia to Mongolia Badminton Association*

2. Badminton Asia and Mongolian Badminton Association were successfully conducted two shuttle time teacher course in Ulaanbaatar. Most of the participants comes with a background of Physical Education from secondary to primary schools. Total numbers of 18 teachers were involved in this project. Apart from that Olympic Solidarity Course was also conducted and these are the first Development programmes in Mongolia by Badminton Asia Regional Development Officer, Mr. Nikhil.



3. Player Pathway Program (PPP) workshop was successfully carried out by handing over to participants a bigger task of designing their own Federation's High Performance pathway. The programme delivered by World Academy of Sport Chris Solly, Michael Cary and BWF Director of Development Ian Wright. It was held from 28<sup>th</sup> to 31<sup>st</sup> Jan 2016.



Total numbers of 13 participants from different region around Asia participated. PPP was a collaboration of Badminton Asia with Badminton World Federation and World Academy of Sports. This programme mainly focused on allowing Member Associations to build a systematic approach to talent identification and athlete Development on Badminton Sports.

**FEB**  
2016



1 The Saudi Badminton Committee successfully launched its 1<sup>st</sup> ever Shuttle Time Programme on 26<sup>th</sup> to 27<sup>th</sup> February. The 2 days' mega extravaganza saw many exciting which include Development Tournament and that includes many great prizes to be won by the participants. Implementation of Shuttle Time in Saudi Arabia schools will create awareness of the sport apart from football. It is a great journey of the Sport Badminton to be witnessed.



2 Shuttle Time Nepal was launched on 24<sup>th</sup> February until 2<sup>nd</sup> March at Kathmandu, Nepal.

The project funded by the Australia's Department of Foreign Affairs and Trade under the umbrella of Asian Sports Partnership Program 2015-2016. Shuttle Time Nepal will reach out to 500 primary schools teachers across the country. This programme will benefit over 20,000 primary school children. The programme will provide the schools with the Badminton kits, teaching resources and training for 20 tutors across the five regions. Nepal is one of the 25 countries in Asia to get the project. The project begun in 2011 from Tonga and Panama will be the 100th country



when it ends this year. Australian Aid, Badminton Australia and Sports Matters, an Australian NGO, are the partners of the project they are also the governing body of Badminton World Federation (BWF) and Badminton Asian Confederation.

This operation will be carried out across 100 nations globally including Department for Foreign Affairs and Trade will provide Australian \$ 200,000 to run the program. Besides spending the amount on Shuttle Time Nepal, the amount also will be used for infrastructure development. Badminton Asia Development Officer Mr.Andy was assigned to run the Shuttle Time Tutor programme in this project.

**MARCH**  
2016

The session on Shuttle Time programme with effect from 20<sup>th</sup> March until 10<sup>th</sup> April held at School Halls in Dushanbe, Khatlon, Rasht, Sughd and Badakhshan.

The session was attended by teachers from different schools in the country. As Tajikistan is a Developing Country and a new Badminton Federation in Central Asia. Due to lack of infrastructure they are renting school halls in Dushanbe the capital city as well as the other four regions where badminton is widely played. Badminton can be developed in Tajikistan in a huge way as the federation is working to develop badminton in every way.



**APRIL**  
2016

The first Shuttle Time in Nepal was launched on 24<sup>th</sup> February until 2<sup>nd</sup> March at Kathmandu, Nepal .This is the second Shuttle Time Tutor course was conducted on 18<sup>th</sup> until 21<sup>st</sup> April.

It was a collaboration of Badminton Asia with Nepal Badminton Association and Australia Sport matters. Positive response received from all the 16 impairment tutors who participated in this programme. The aims of the programme is to introduce and develop Badminton Sport for impairment students through the Shuttle Time activities.





**MAY 2016**



1 Saudi Shuttle Time Teacher Course was held from 8<sup>th</sup> until 9<sup>th</sup> May at Saudi Arabia. This course was conducted by Syrian Tutor Mr. Ahmad Awad. Total number of 30 Teachers took part in this course.



2 Badminton Asia / BWF Level 1 Tutor Course & Level 2 Coaching Course, received overwhelming respond from all the participated coaches. Level 1 Tutor Course was held from 3<sup>rd</sup> until 5<sup>th</sup> May and followed by Level 2 course from 5<sup>th</sup> until 11<sup>th</sup> May.

Both courses was successfully carried out in Kuala Lumpur. These courses mainly to identify educators and talented coaches across Asia. The programme was continued with BWF Shuttle Time Special Olympic from 13<sup>th</sup> until 15<sup>th</sup> May.



3 Maldives, carried out both BWF Level 1 Coaching Course and Shuttle Time Teacher Course at Eydhafushi Island – Baa Atoll, Maldives.

Firstly, BWF Level 1 Coaching Course was held from 22<sup>nd</sup> until 29<sup>th</sup> May 2015. Total number of 13 participants came all the way from nearby islands. The programme continued with the Shuttle

Time Teachers Course, which begun on 20<sup>th</sup> until 21<sup>st</sup> May 2016 at the same venue with total the number of 16 Teachers.

These programmes was conducted by Badminton Asia Development Officer Mr. Muhammad Andy Ardiansyah and Badminton Asia Regional Development Officer Nikhil Candra Dhar.



**JUN 2016**

1) The Lebanon Badminton Federation successfully held Shuttle Time Base course at al- Ain, Baalbeck, Lebanon, on 4<sup>th</sup> June 2016. Total numbers of 15 sports teachers has attended. This course was conducted by Tutor Mr. Ali Kazma.



2) Badminton Asia Development Officer Mr. Sambenthan Sivaperumal was successfully conducted BWF Level 1 course in Phnom Penh, Cambodia. The course duration was from 6<sup>th</sup> until 17<sup>th</sup> June 2016. It was 20 participants in total.



# JUL 2016



1. Badminton Asia Development Officer Mr.Sambenthan Sivaperumal conducted Level 1 Course, Shuttle Time for the same group of participants of 20 people. A positive feedback were received from the participants. The course was held at Ho Chi Minh City, Vietnam from 17<sup>th</sup> to 18<sup>th</sup> June, 2016.Total number of participants was 742.

2. AOP Training Camp – SCG Badminton Asia Junior Championships, successfully held at Badminton court of Badminton Association of Thailand Lumpini, Bangkok from 11<sup>th</sup> until 15<sup>th</sup> July 2016. Total number of 22 players took part of the training camp.



3. Shuttle Time Nepal 3<sup>rd</sup> Phase held from 24<sup>th</sup> until 30<sup>th</sup> July at Kathmandu, Nepal. The project funded by the Australia's Department for Foreign Affairs and Trade under its Asian Sports Partnership Program 2015-2016. Shuttle Time Nepal will be reaching out to 500 primary school teachers across the country. 12 weeks course Shuttle Time programme that will benefit over 20,000 children from primary level. This time, Shuttle Time for impairment people was successfully carried out as well. Badminton Asia Development Officer Mr.Andy was assigned to run the Shuttle Time programme in this project.



# AUG 2016



1. Badminton Asia in collaboration with BWF, Badminton Association of Malaysia, Malaysia Ministry of Education successfully conducted Shuttle Time programme in Johor Bharu – Malaysia. It was a 1 day teacher course programme on 2<sup>nd</sup> August 2016 at SMK Bandar Baru UDA, Johor Bharu, Malaysia. Total of 31 teachers from different states participated. The opening ceremony of the programme launched by Mr. John Shearer, Development Manager from BWF, Mr. Lawrence Chew, General Manager from BAM and staffs from Malaysia Youth and Sport Ministry. This is the 1<sup>st</sup> Shuttle Time programme being held in Malaysia and the official programme launching will be held in October this year.

2. As a part of the Badminton Asia Player Development Programme, Mongolia Badminton Team invited to join the Training Camp in Kuala Lumpur, Malaysia. The camp catered for 1 month which is from 5<sup>th</sup> July to 4<sup>th</sup> August 2016. Total number of 6 players participated.



3. Coach from Malaysia Mr. Aaron Lee, conducted BWF Level 1 courses in India. The course was carried out in two different places which is in North India. One of the course was held at Jalandhar Punjab from 17<sup>th</sup> - 23<sup>rd</sup> Aug 2016 with the total participant of 13 coaches. The second course was at Valsad Gujraat from 25<sup>th</sup> - 31<sup>st</sup> Aug with 13 participants.

# SEPT 2016



1. Shuttle Time Teachers' Course in Singapore carried out successfully on September 17th, 2016. Total number of 11 teachers involved in this course. The course was conducted at a community centre in Singapore. This program in collaboration with Singapore People's Association (PA). The target participants are volunteers from the badminton interest group. With this they will promote badminton at the grassroots level. Participants were from different age group, background and playing standard. they will have a better understanding of what Shuttle Time is all about and more importantly, how to conduct a 1 hour lesson plan based on the available resources.



3. Shuttle Time in India was held on 20<sup>th</sup> to 29<sup>th</sup> September at New Delhi, India. The 9 days' course participated by total number of 29 candidates who is mostly teachers from different areas. They have a diverse knowledge of Badminton handling session in schools, clubs, community, or even yoga teacher. As a part of the Shuttle Time in India, some badminton activities also was carried among the children at the private clubs in Delhi.



2. AOP Training Camp in conjunction with Vietnam International Series, was successfully held in Kuala Lumpur, Malaysia from 18<sup>th</sup> -27<sup>th</sup> September. 4 Asian countries including Kazakhstan(1 Player), Nepal (2 Players), Jordan (2 players with a Coach) and Syria (1 Player) was attend the camp. to Hanoi, Vietnam.



# OCT 2016

1. AOP Training Camp –Asia Junior Championship U15 & U17 was held at Kudus, Indonesia from 5<sup>th</sup> to 9<sup>th</sup> October. Teams from Iran, Philippines, Sri Lanka, Tajikistan and Vietnam participated for the sessions. Prior to this tournament these teams have already trained to this tournament, This collaboration with Indonesia Badminton Association (PBSI) and Djarum Foundation, allowing the teams which share a common goal to join forces and take their training to the next level. Led by Badminton Asia Development Officer, Muhammad Andy, the camp was conducted in two prongs. While the players are on court competing, match play analysis support is given, during free hours, training will be provided at Kaliputu. This was done in order to maximize the players time during their stay in Kudus, Indonesia. With Surprise, Singapore had joined a session of the training and such we hope that more countries can come together and lend a hand for our Asian comrades.



2. South Asia-Maldives Shuttle Time Tutor Course conducted by Badminton Asia Regional Development Officer Mr. Ian Pienzenaves from Philippines and Shuttle Time trainer Mr.Zuno from Brunei. The duration of the programme was from 6<sup>th</sup> to 11<sup>th</sup> October at Male', Maldives. Participants from South Asia Countries such as Bhutan (3), Sri Lanka (5) and together with 5 other local participants who from Maldives took part.



3. Badminton Asia Performance Summit & Top Coaches Forum 2016, was successfully carried out from 9<sup>th</sup> to 11<sup>th</sup> October at Arnoma Grand Hotel, Bangkok, Thailand.

This programme participated by coaches from more than 6 member countries. Such as Thailand, Malaysia, Hong Kong China, India, Indonesia and Singapore. This programme, was conducted by the invited Speakers Mr.Ian Wright (BWF), Mr. Ng Chin Chair (BAM Honorary Treasurer), Mr. Heryanto Arbi (Indonesia) and Mr. Rashid Sidek (Malaysia). Their experience and knowledge in this Badminton field was a great boost for each of this programme participants. It's mainly, to develop leadership in both coaching and teaching among the participants. Badminton Asia was represented by Mr. Kenny Go, Chief Operating Officer (COO) and Mr.Thana, Development Manager. This three days programme successfully carried out by gaining the full support from the participants.



1. Kazakhstan Badminton Federation successfully conducted the Regional shuttle time tutor course in Theater Opera and Bale Sport Hall, Shymkent, Kazakhstan from 20<sup>th</sup> – 28<sup>th</sup> October. Participants are from Kazakhstan, Kyrgyzstan, Tajikistan and Uzbekistan with the total of 26 participants. The participants background are from physical education teachers and coaches. Out of 26 participants only 8 participants received the tutor certificates. This course was conducted in English with four other language translators that is in Russian, Uzbekistan, Tajikistan and Kazakhstan.



4. Shuttle Time and Level 1 Coaching Course in Tashkent, Uzbekistan conducted from 3<sup>th</sup> to 19<sup>th</sup> October. Badminton Asia Development Officer Mr.Sambenthan Sivaperumal is the trainer for the programmes. The Shuttle programme attended by total number of 253 participants.



2. Badminton Asia successfully conducted AOP Training Camp with total numbers of 12 players and 2 coaches from different countries. The Training Camp was held from 14<sup>th</sup> November until 3<sup>rd</sup> December at Kota Damansara, Selangor – Malaysia together with former International player Le Wan Wah and Chan Chong Ming. In total of 14 and 1 day off (Sunday), all the players showed their level best.

3. Coach from Malaysia Mr. Aaron Lee, conducted BWF Level 1 courses in India. The course was carried out in two different places in India. One course was at Trivemdrum Kerala from 6<sup>th</sup> – 11<sup>th</sup> November with the total participant of 13 coaches. The second course held at Karnataka Bangalore from 12<sup>th</sup> – 17<sup>th</sup> November with 17 participants.



**BWF LEVEL 1 COACHING EDUCATION COURSE FOR THE YEAR 2016 NEGERA BRUNEI DARUSSALAM**

4. BWF Level 1 courses in Brunei successfully carried out by coach Md Zuno Kartono bin Hj Ali. It was held from 5<sup>th</sup> – 8<sup>th</sup> December and 10<sup>th</sup> December 2016. Total number of 7 participants was took part. Participants are from different agencies and department in Brunei Darussalam such as Police, Special Need Units and teachers from Minister of Youth Education.



1. West Asia Regional Level 1 Coaching Course in Bayreuth, Lebanon held from 1st to 10th December. Total 31 participants was participated in this course. Most of the participants had good knowledge on Coaching and they are the current coaches of the clubs, state and national team in their country. They are very dedicated in acquiring the knowledge from level 1.



2. Shuttle Time program was a success in Pakistan with smooth implementation of the course that runs from 15th Dec to 27th December 2016. Everyone gave their best support from the participants and as well from the media. Total of 1023 participants took part in this program. Pakistan Badminton Federation provided the shuttle time video clips on CD to all the participants They also provided with 10 rackets, 1 dz of nylon shuttle cock and a net to the 6 collages. There was media coverage for this program, especially from local and national newspapers, radio and television of Pakistan from the first day until the final day of the program.



#### AOP PLAYERS TOURNAMENTS AND RANKING RECORD 2016

NO	NAME	COUNTRY	DATE OF BIRTH	GENDER	BWF ID	2016 TOURNAMENTS	RANK PER JANUARY	RANK PER 31 <sup>st</sup> DEC
1	Pui Pang Fong	Macau	13 March 2000	M	98860	8 tournaments	868	659
2	Ao Fei Long	Macau	2 February 2002	M	82093	5 tournaments	-	891
3	Dipesh Dharmi	Nepal	18 January 1997	M	74494	2 tournaments	634	336
4	Pham Cao Cuong	Vietnam	30 May 1996	M	87628	6 tournaments	198	214
5	Buwenaka Tharindu Dullewa	Sri Lanka	04 August 1996	M	68845	6 tournaments	1345	534
6	Ratnajit Tamang	Nepal	1 January 1993	M	80608	9 tournaments	260	179
7	Artyom Savatugin	Uzbekistan	09 July 1994	M	93127	9 tournaments	160	240
8	Batdavaa Munkhbat	Mongolia	10 September 1995	M	67753	none	617	-
9	Ahmad Aljallad	Syria	25 January 1997	M	96669	3 tournaments	369	336
10	Amir Jabbari	Iran	22 May 1999	M	77384	5 tournaments	1172	720
11	Kulmatov Khaitmurat	Kazakhstan	19 February 1996	M	84342	2 tournaments	372	1209
12	Niyazov Arthur	Kazakhstan	30 August 1993	M	77551	2 tournaments	290	401
13	Bahaedeen Ahmad Alshannik	Jordan	18 July 1997	M	95425	3 tournaments	533	270
14	Le Thu Huyen	Vietnam	02 June 1994	F	18115	12 tournaments	239	180
15	Vu Thi Trang	Vietnam	19 May 1992	F	71455	17 tournaments	53	37
16	Soraya Aghaei Hajiagha	Iran	28 January 1996	F	45380	4 tournaments	98	320
17	Sachin Premashan Dias	Sri Lanka	18 July 1996	M	83966	3 tournaments	1169	389
18	Sarah Joy Barredo	Philippine	17 October 1999	F	93300	3 tournaments	386	357
19	Lekha Shehani	Sri Lanka	30 January 1993	F	96090	9 tournaments	213	170
20	Hendahewa Thilini Pramodika	Sri Lanka	18 September 1996	F	79705	3 tournaments	924	538


**SHUTTLE TIME REPORT 2016**

COUNTRY	COURSES	TEACHERS
Saudi	3 courses	71
Mongolia	6 courses	143
Bhutan	2 course	71
Nepal	25 courses	516
Dubai	8 courses	172
Singapore	2 courses	17
Tajikistan	6 courses	1173
Kazakhstan	1 course (regional course at Kazakhstan)	8
Kyrgyzstan	1 course (regional course at Kazakhstan)	4
Indonesia	5 courses	173
Uzbekistan	1 course	253
Vietnam	2 courses	407
Malaysia	1 course	32
Lebanon	1 course	15
Maldives	2 course	36
India	1 course (pilot project)	29
Philippine	2 courses	69
Brunei	2 courses	89
Iran	40 courses	961
Pakistan	4 courses	1023
Kuwait	1 course (pilot project)	12
Cambodia	1 course	20
Sri Lanka	2 courses	55
<b>TOTAL TEACHERS</b>		<b>5349</b>



# EVENTS COMMITTEE REPORT

JANUARY 2016 TILL DECEMBER 2016

## EVENTS COMMITTEE

Chair of Events	:	Mr. Bambang Roedyanto
Deputy Chair of Events	:	Mr. Feng Pingshan
Administrative and Events Manager	:	Mr. Chooi Weng Sheng
Administrative and Events Executive	:	Ms. Ng Yein Mun (Belle)

## 1.0 HIGHLIGHTS 2016

### 1.1 Successful hosting of four (4) Badminton Asia Events in 2016 (3 in 2015) :

MONTH	DATES	PARTICIPATION	PARTICIPATED COUNTRIES
February	15 <sup>th</sup> – 21 <sup>st</sup>	1 <sup>st</sup> Badminton Asia Team Championships 2016, Hyderabad, INDIA	<b>14 Countries</b> <b>Women's Team</b> CHN, TPE, HKG, IND, INA, JPN, KOR, MAS, MDV, SGP, SRI, THA.  <b>Men's Team</b> CHN, TPE, HKG, IND, INA, JPN, KOR, MAS, MDV, SGP, SRI, THA, NEP, PHI.
April	26 <sup>th</sup> – 1 <sup>st</sup> May	36 <sup>th</sup> Badminton Asia Championships 2016, Wuhan, CHINA	<b>18 Countries</b> CHN, HKG, INA, IND, JOR, JPN, KAZ, KOR, MAC, MAS, MGL, NEP, SGP, SRI, THA, TPE, UZB, VIE.
July	9 <sup>th</sup> – 17 <sup>th</sup>	19 <sup>th</sup> Badminton Asia Junior Championships 2016, Bangkok, THAILAND	<b>20 Countries</b> CHN, HKG, INA, IND, IRI, JPN, KAZ, KOR, MAC, MAS, MGL, MYA, NEP, PAK, PHI, SGP, SRI, THA, TPE, VIE.
October	5 <sup>th</sup> – 9 <sup>th</sup>	7 <sup>th</sup> Badminton Asia U17 & U15 Junior Championships 2016, Kudus, INDONESIA	<b>14 Countries</b> HKG, INA, IND, IRI, JPN, KOR, MAS, PHI, SGP, SRI, THA, TJK, TPE, VIE.

- 1.2 Success in the return of Men's & Women's Team Championships.
- 1.3 Introductory of Hawkeye (Ball tracking system) in Quarter Finals of Badminton Asia Team Championships 2016 and Badminton Asia Championships 2016.
- 1.4 Introductory of Badminton Asia U17 & U15 Junior Rankings for junior under 17 and Under 15 age category events.
- 1.5 Introductory of Badminton Asia's trophies for four (4) Badminton Asia Events.
  - Badminton Asia Men's & Women's Team Championships – Men's Team Trophy
  - Badminton Asia Men's & Women's Team Championships – Women's Team Trophy
  - Badminton Asia Junior Championships – Junior Mixed Team Trophy
  - Badminton Asia Mixed Team Championships – Tong Yun Kai Cup
- 1.6 Introductory of Badminton Asia Tournament Regulation for Badminton Asia, Level 4 and Junior Tournaments.
- 1.7 Standardizing the format of Badminton Asia Event's Tournament Logo and Banner.
- 1.8 Introductory of Badminton Asia appreciation system to the host, main sponsors and referee in a form of a memento for every Badminton Asia Tournaments.



## 2.0 RESPONSIBILITIES

### Policies and Regulations

- Uphold, review, update and oversee implementation of Events regulations and develop/implement Events policies.
- Review the Laws of Badminton and provide recommendations to the EXCO to be brought up to BWF.
- Develop sanction policies for the EXCO's approval, oversee sanction of tournaments and produce an Asian region's calendar of events.
- The Events Committee Chair shall always be in the Appeal Panel for all Badminton Asia's sanction events.

### Events Development and Operation

- Ensure efficient operations, promotion and development of all Badminton Asia's Major Events [such as Multisport Games, Badminton Asia Team Championships, Badminton Asia Championships (Individual Event), Badminton Asia Juniors and any other events organised, endorsed, sanctioned or under the purview of Badminton Asia], and at the same time, ensure these are delivered to the highest standard.
- Develop guidelines and ensure compliance on all BWF Level 4 events' regulations and contractual requirements.
- To work closely with Host Countries and LOC in ensuring the smoothness of the event.
- Ensure that all Badminton Asia-sanctioned tournaments are run in accordance with Competition Regulations and any contractual requirements.
- Coordinate with the Marketing Committee to improve the presentation of the game and develop / implement commercial models to increase revenue generation.
- Monitor and ensure fairness and transparency in the draw making of all Badminton Asia's sanction events.



### 3.0 HAPPENING HYDERABAD BADMINTON ASIA TEAM CHAMPIONSHIPS 2016

Cooperating with Badminton Association of India (BAI), we had successfully brought back Men's & Women's Team Championships after years of silence, this championships not only awards Olympic Qualification Points and also the Qualification for Thomas & Uber Cup in the month of May.

Badminton Asia Team Championships (BATC) served as a testing ground for new system as below:

- Hawkeye Innovation Limited System
- New Badminton Asia Tournament Logo
- New Badminton Asia Marketing System
- Badminton Asia Appreciation System
- Badminton Asia Team Championships Men's Trophy & Women's Trophy

Champion seat of BATC Year 2016 has been claimed by Team Indonesia for Men's Team and Team China for Women's Team Accordingly. Thus has been awarded with the newly introduced Men's Team & Women's Team Trophies, which will be kept by the Champions for a year until the appearance of the next Crown Champions in year 2018.



#### CHAMPIONS OF BADMINTON ASIA TEAM CHAMPIONSHIPS 2016

<b>Men's Team</b>	<b>Indonesia</b>
<b>Women's Team</b>	<b>China</b>



### 4.0 DONG FENG CITROEN BADMINTON ASIA CHAMPIONSHIPS 2016

This year marks the 2nd year anniversary Badminton Asia Championships (BAC) was held in Wuhan, China. With top facilities and Chinese Badminton Associations (CBA) vast knowledge and experience in badminton events hosting, Gymnasium with the capacity of 13,000 spectators. Badminton Asia Championships easily crowned as the most prestigious Badminton Asia Events.

Badminton Asia Championships 2016 is the final event in Asia to grant Olympic qualifying points during the Olympic qualifying period. The very same year the birth of the longest badminton match in 21 x 3 Scoring system with a total of 160 minutes long rally between Indonesian and Japan players in women's doubles event.

#### CHAMPIONS OF BADMINTON ASIA CHAMPIONSHIPS 2016

<b>Men's Singles</b>	Lee Chong Wei (MAS)
<b>Women's Singles</b>	Wang Yihan (CHN)
<b>Men's Doubles</b>	Lee Yeon Dae / Yoo Yeon Seong (KOR)
<b>Women's Doubles</b>	Matsutomo Misaki / Takahashi Ayaka (JPN)
<b>Mixed Doubles</b>	Nan Zhang / Zhao Yunlei (CHN)



## 5.0 SCG BADMINTON ASIA JUNIOR CHAMPIONSHIPS 2016

For two years consecutively (2015 & 2016), Badminton Asia Junior Championships has been held at SCG Badminton Academy, Bangkok, Thailand which easily fits nine (9) badminton courts in a single hall not including four (4) practice courts at the corner.

### CHAMPIONS OF BADMINTON ASIA JUNIOR CHAMPIONSHIPS 2016

<b>Mixed Team</b>	Team China
<b>Men's Singles</b>	Fei Xiang Sun (CHN)
<b>Women's Singles</b>	Yufei Chen (CHN)
<b>Men's Doubles</b>	Chengkai Han / Haodong Zhou (CHN)
<b>Women's Doubles</b>	Yue Du / Ya Xu (CHN)
<b>Mixed Doubles</b>	Jiting He / Yue Du (CHN)

## 6.0 BLIBLI.COM BADMINTON ASIA U17 & U15 JUNIOR CHAMPIONSHIPS 2016

For two years consecutively (2015 & 2016), Badminton Asia U17 & U15 Junior Championships (BAJ175) was hosted by Badminton Association of Indonesia (PBSI) in GOR Djarum Badminton Academy, Kudus, Indonesia.

This Junior Championships provides free live streaming with Indonesian commentary for two courts (one for Under 17, one for Under 15).

### CHAMPIONS OF BADMINTON ASIA U17 & U15 JUNIOR CHAMPIONSHIPS 2016

UNDER 17		UNDER 15	
<b>Men's Singles</b>	Kunlavut Vitidsam (THA)	<b>Men's Singles</b>	Muhamad Akbar Firdaus (INA)
<b>Women's Singles</b>	Pattarasuda Chaiwan (THA)	<b>Women's Singles</b>	Se Young An (KOR)
<b>Men's Doubles</b>	Hafiz Nur Adila / Rehan Naufal Kusharjanto (INA)	<b>Men's Doubles</b>	Hak Joo Lee / Sang Hyup Lee (KOR)
<b>Women's Doubles</b>	Agatha Imanuela / Siti Fadia Silva Ramadhanti (INA)	<b>Women's Doubles</b>	So Yul Lee / Ye Lim Yoon (KOR)
<b>Mixed Doubles</b>	Kunlavut Vitidsarn / Pattarasuda Chaiwan (THA)	<b>Mixed Doubles</b>	Shing Hei Ko / Lok Lok Lui (HKG)



## 7.0 LEVEL 4 & JUNIOR EVENTS

In year 2016, Level 4 & Junior held up to twenty eight (28) sanctioned events in total. With enforcement of clothing regulations to all level 4 and junior tournaments, it creates awareness amongst younger player on regulations of higher level tournaments, this educates the coaches as well as the players to be alert on Badminton Tournament Regulations.

Badminton Asia's reach to developing countries educating the members on badminton events organizing, used of tournament software system and increase in local technical officials, we believe this would not only increase the possibility of event hosting amongst developing countries, but also encourages the participation of developing countries in Badminton Asia events in the long run.

## 7.1 Asia Level 4 & Junior Events 2016

	West Asia (9 Countries)	East Asia (8 Countries)	South Asia (11 Countries)	Southeast Asia (8 Countries)	Central Asia (5 Countries)	2016
International Challenge	2	2	3	4		8
International Series			3	3		6
Junior International Grand Prix			1	1		2
Junior International Challenge				2		2
Junior International Series		1	1	1	1	4
Badminton Asia Junior Rankings tournament				1		1
					<b>TOTAL</b>	<b>28</b>

## 8.0 BADMINTON ASIA U17 & U15 JUNIOR RANKINGS

Badminton Asia U17 & U15 Ranking has been implemented from the month of August using Jakarta Open Junior International 2016 held in Jakarta, Indonesia as a test event, the implementation of Badminton Asia U17 & U15 ranking has hasten the process of the Main and Qualifying and Seeding for players without BWF ranking points.

Badminton Asia U17 & U15 Ranking will also be implemented to tournaments as follows:

NO.	TOURNAMENT	CATEGORY	DATES
1.	Jakarta Open Junior International 2016	Badminton Asia Junior Rankings Tournament	1 <sup>st</sup> – 7 <sup>th</sup> Aug 2016
2.	Jaya Raya Grand Prix Junior 2016	Junior International Grand Prix	13 <sup>th</sup> – 18 <sup>th</sup> Sep 2016
3.	Badminton Asia U15 & U17 Junior Championships 2016	Badminton Asia Event	5 <sup>th</sup> – 9 <sup>th</sup> Oct 2016
4.	Apacs Kazakhstan Junior 2016	Junior International Series	15 <sup>th</sup> – 19 <sup>th</sup> Nov 2016
5.	Yonex Korea Junior Open Badminton Championships 2016	Junior International Series	21 <sup>st</sup> – 27 <sup>th</sup> Nov 2016
6.	Singapore Youth International Series 2016	Junior International Series	28 <sup>th</sup> Nov – 4 <sup>th</sup> Dec 2016



## 9.0 BADMINTON ASIA JUNIOR GRADING AND EVALUATION

With the absence of prize money levels in BWF regulations for junior events, BWF has given Continental Association full control in all BWF Sanctioned Junior events. With this Badminton Asia established Badminton Asia Level Junior Events Evaluation and Grading System.

The evaluation system allows Badminton Asia to evaluate and determine level of each event.

The evaluation will be done in a 2 years cycle starting from year 2016, results of 2016 evaluation will determine level placings for junior events happening on year 2017 and 2018, similarly evaluation for year 2019 and 2020 will be done on year 2018.

### Junior Events Levels

LEVEL	EVENTS	BWF QUOTA
Highest	Junior Grand Prix	2
	Junior International Challenge	3
Lowest	Junior International Series	Unlimited

## 10.0 BADMINTON ASIA EVENTS REGULATION

Introductory of Badminton Asia events regulation to establish better standards across all events under the governance of Badminton Asia.

While BWF uses prize money to determine the level of each tournament, Badminton Asia chose to focus on quality of each event, with the events regulation, not only it assist Badminton Asia in educating the members on General knowledge of events hosting, it allows Badminton Asia to ensure quality of each event has been met.

## 11.0 HAWKEYE INNOVATION LIMITED (HEI) SYSTEM

Hawkeye Innovation Limited (HEI) System is a ball tracking system introduced for a higher accuracy on ball in/out judgements, it comes with an Automated Line Calling System for the main TV Court, which grant players decision to challenge shuttle landed in/out judgement of line judges. This system has been introduced from the Quarter Finals onwards for both the Badminton Asia Team Championships 2016 and Badminton Asia Championships 2016.

HEI provides eight (8) high speed cameras on the court side in monitor each base and sidelines except the center and short services lines. Images from these cameras will be viewable immediately in HEI operations area once the player had chosen to challenge. Virtual Replay for the result of challenge will be played on the big screen as well as on the TV broadcast.

Shuttlecock tracking for TV Broadcast Enhancement such as Winning Smash Speed, Fastest Smash of Rally, Rally length are also available as overlay graphics, full frame virtual graphics on Smash Hit Points and Smash Placement had been added to enhance the attractiveness and information sharing on TV Broadcasting.



# FINANCE COMMITTEE REPORT

JANUARY 2016 TILL DECEMBER 2016

## FINANCE COMMITTEE

Chair of Finance	:	Mr. Ng Yoke Weng
Deputy Chair of Finance	:	Mr. Winston Batanghari
Senior Finance Executive	:	Ms. Sim Mee Lin
Finance Executive	:	Mr. Yap Kee Cheong (Harry)

1. Planned annual budget will be well defined and itemized, and the expenses will be tracked against the entries.
2. Any expenses exceeds the budgetary or not in the original budget, in principle must be approved by the Treasurer, Chair of Finance and Secretary General, and the Chief Operating Officer (COO) to approve the actual expenditure administratively.
3. The Treasurer, Chair of Finance and COO will constantly track the monetary flow and to have a monthly reporting on cash flow.
4. A high percentage of the funds will focused on development programmes. Thus, the Development Department to come out with a comprehensive long term and short term programme to utilize the funds more effectively with result-orientation in placed.

If along the way there are additional source of income, hence, the EXCO might need to adjust the budget accordingly in the EXCO meeting.

5. A Badminton Asia Rules and Procedures, which include financial guideline will be implemented to streamline the processes and ensure its operational effectiveness.
6. Badminton Asia is in the midst of closing the HSBC Bank account due to the bank's policy to some "high risk" countries where some of our members are located.  
  
In view of that, Badminton Asia had opened accounts with CIMB Bank and Standard Chartered Bank as additional banking channel for the Confederation.
7. The Confederation is in the midst of closing the China Citic Bank International account, which is based in Hong Kong China, and to transfer the funds back to the Malaysian banking accounts.
8. The secretariat had engaged with Merchantrade Asia Sdn. Bhd. For foreign currency exchange to ensure higher efficiency and better delivery.



**BADMINTON ASIA CONFEDERATION**  
(Registered under the Societies Act, 1966)

**FINANCIAL STATEMENTS**  
**31 DECEMBER 2016**

(IN USD CURRENCY)

**Registered address:**  
N0. 1016,10th Floor  
Block A Damansara Intan  
No.1, Jalan SS20/27  
47400, Petaling Jaya  
Selangor Darul Ehsan

**BADMINTON ASIA CONFEDERATION**  
(Registered under the Societies Act, 1966)

**FINANCIAL STATEMENTS**  
**31 DECEMBER 2016**

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**BADMINTON ASIA CONFEDERATION**  
(Registered under the Societies Act, 1966)

**STATEMENT BY THE MANAGEMENT COMMITTEE**

We, ANTON SUBOWO, KIM HONG KI and JASSEM KANSO, being the President, Secretary General, and Treasurer of BADMINTON ASIA CONFEDERATION, respectively, do hereby state that, in the opinion of the Management Committee, the financial statements set out on pages 4 to 24 are drawn up in accordance with the Malaysian Financial Reporting Standards, International Financial Reporting Standards in Malaysia so as to give a true and fair view of the state of affairs of the Confederation as at 31 December 2016 and of the results of its operations and the cash flows of the Confederation for the financial year ended on that date.



ANTON SUBOWO  
President



KIM HONG KI  
Secretary General



JASSEM KANSO  
Treasurer

PETALING JAYA

08 MAR 2017



**INDEPENDENT AUDITORS' REPORT**  
**TO THE MEMBERS OF BADMINTON ASIA CONFEDERATION**  
(Registered under the Societies Act, 1966)

**Report on the Financial Statements**

We have audited the accompanying financial statements of BADMINTON ASIA CONFEDERATION, which comprise the statement of financial position as at 31 December 2016, and statement of income and expenditure, and statement of receipt and payment for the financial year then ended, and a summary of significant accounting policies and other explanatory information, as set out on pages 4 to 25.

*Management Committee's Responsibility for the Financial Statements*

The Management Committee is responsible for the preparation of financial statements that give a true and fair view in accordance with the Malaysian Financial Reporting Standards, International Financial Reporting Standards in Malaysia. The Management Committee is responsible for such internal control as the Management Committee determine are necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

*Auditors' Responsibility*

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with approved standards on auditing in Malaysia. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to Confederation's preparation of the financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Confederation's internal control. An audit also involves evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Management Committee, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.


**INDEPENDENT AUDITORS' REPORT**  
**TO THE MEMBERS OF BADMINTON ASIA CONFEDERATION (CONT'D)**  
(Registered under the Societies Act, 1966)


*Opinion*

In our opinion, the financial statements give a true and fair view in accordance with the Malaysian Financial Reporting Standards, International Financial Reporting Standards in Malaysia so as to give a true and fair view of the financial position of the Confederation as at 31 December 2016 and of its financial performance and cash flows for the financial year then ended.

**Other Matters**

This report is solely made to the members of the Confederation, and for no other purpose. We do not assume any responsibility to any other person for the content of this report.

  
TPL & ASSOCIATES  
Firm Number: AF 001899  
Chartered Accountants

  
TAN POH LING  
Approved Number: 2564/03/17 (J)  
Chartered Accountant

KUALA LUMPUR

Date: 08 JAN 2017

**BADMINTON ASIA CONFEDERATION**  
 (Registered under the Societies Act, 1966)

**STATEMENT OF FINANCIAL POSITION AS AT 31 DECEMBER 2016**

	Note	2016 USD	2015 USD
<b>Non-Current Asset</b>			
Property, plant and equipment	3	21,568	24,271
<b>Current Assets</b>			
Other receivables	4	108,523	454,724
Fixed deposits with a licensed bank	5	1,292,326	1,338,032
Cash and bank balances		1,056,544	349,138
		<u>2,457,393</u>	<u>2,141,894</u>
<b>Current Liability</b>			
Accruals		37,341	5,833
Net current assets		<u>2,420,052</u>	<u>2,136,061</u>
		<u>2,441,620</u>	<u>2,160,332</u>
<b>Financed By:</b>			
Surplus carried forward	6	2,846,467	2,441,621
Translation reserve	6	(404,847)	(281,289)
		<u>2,441,620</u>	<u>2,160,332</u>

**BADMINTON ASIA CONFEDERATION**  
 (Registered under the Societies Act, 1966)

**STATEMENT OF INCOME AND EXPENDITURE  
FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2016**

	2016 USD	2015 USD
<b>INCOME</b>		
Income from development fund & coaching project	324,676	583,341
Income from Asia Level 4 Events 2016	15,852	-
Income from Badminton Asia Confederation Championship	-	336,566
Badminton World Federation grants	310,226	-
Event Sponsorship from Broadcasting & Equipment Bidding fee	869,924	186,749
Subscription fees received	102,830	-
Sanction fee	67,815	37,705
Fixed deposit interest	18,800	-
Withdrawal fees received	19,821	15,576
Broadcasting fee	-	5,700
Realised gain on foreign exchange	-	1,617
Unrealised gain on foreign exchange	-	24,567
	-	60,218
<b>TOTAL INCOME</b>	<u>1,729,944</u>	<u>1,252,039</u>
<b>LESS: OPERATING EXPENSES</b>		
Accounting fees	3,855	4,293
Allowance for doubtful debts	-	110,200
Audit fees	1,327	1,422
Badminton Asia Confederation AGM, EGM, Exco Meeting and Other Meeting Expenses	92,063	175,859
Bad debt	16,058	-
Bank charges	2,706	2,195
Bonus	15,711	-
Cleaning expenses	644	729
Committee meetings expenses	16,071	-
Compensation of dismissed employee	-	43,960
Depreciation of plant & equipment	5,085	5,141
Employees provident fund & Socso	28,063	6,191
Fine & penalty	644	-
	<u>182,227</u>	<u>349,990</u>

The accompanying notes form an integral part of the financial statements.

**BADMINTON ASIA CONFEDERATION**

(Registered under the Societies Act, 1966)

**STATEMENT OF INCOME AND EXPENDITURE  
FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2016 (CONTINUED)**

	2016 USD	2015 USD
LESS: ADMINISTRATION EXPENSES		
Expenses from Asian Junior Championship U-19	28,406	29,371
Expenses from development fund & coaching project	642,488	656,211
Expenses from Asian Junior Championship U-17 & U-15	42,371	6,956
Expenses from Asia Level 4 Events 2016	29,124	-
Expenses from Badminton Asia Confederation Championship	92,738	9,183
GST Expenses	68	-
Insurance	3,439	2,650
Rental of premise	14,768	15,360
Medical expenses	383	571
Parking fee	794	-
Postage and courier	124	-
Professional fees	2,823	6,059
Printing, postage & stationery	3,798	6,175
Salaries & allowances	219,953	57,894
Service tax	-	155
Sewerage charges	56	-
Software system	2,865	-
Staff welfare	680	842
Travelling expenses	15,094	50,125
Telephone and fax charges	1,776	2,407
Taxation retainers' fee	755	414
Upkeep of office and office equipment	942	1,357
Water and electricity	2,112	329
Website expenses	4,606	9,601
Realised loss on foreign exchange	8,553	-
Unrealised loss on foreign exchange	24,155	-
	<u>1,142,871</u>	<u>855,660</u>
TOTAL EXPENSES	<u>1,325,098</u>	<u>1,205,650</u>
SURPLUS FOR THE FINANCIAL YEAR	404,846	46,389
SURPLUS BROUGHT FORWARD	2,441,621	2,395,232
SURPLUS CARRIED FORWARD	<u>2,846,467</u>	<u>2,441,621</u>

**BADMINTON ASIA CONFEDERATION**

(Registered under the Societies Act, 1966)

**STATEMENT OF RECEIPTS AND PAYMENTS  
FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2016**

	2016 USD	2015 USD
<b>Receipts</b>		
Asia Development team training camp	557	6,950
Asia Junior Championship U-17 & U-15	3,539	4,377
Asia Junior Championship U-19 2014	-	1,344
Asia level 4 Events	761	-
Badminton Asia Confederation – Referees course	15,446	-
Badminton Asia Confederation AGM, EGM & Exco meeting expenses	24,253	22,515
Badminton Asia Confederation Championship – secretarial expenses	7,987	102
Badminton World Federation courses	255,574	6,485
Broadband and phone	30	-
Cash advance	441	-
Coach education course	5,239	-
Development & coaching project	304,967	489,094
Deposit	85	-
Fixed deposits interest received	18,310	15,535
Interest received	3,989	-
Grant, sponsorship & penalty	1,416,352	534,431
Subscription fees received	62,644	-
Broadcasting fees received	-	54,000
GST claimable	5,138	-
Site visit potential host	934	-
Realised foreign exchange	240,131	-
Telephone and fax charges	-	220
Insurance	-	189
	<u>2,366,377</u>	<u>1,135,242</u>

The accompanying notes form an integral part of the financial statements.

**BADMINTON ASIA CONFEDERATION**

(Registered under the Societies Act, 1966)

**STATEMENT OF RECEIPTS AND PAYMENTS  
FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2016 (CONTINUED)**

	2016 USD	2015 USD
<b>Payments</b>		
Accruals	3,490	18,722
Accounting fee	4,699	3,129
Asia Junior Championship U-19	29,779	30,715
Asia Junior Championship U-17 & U-15	39,039	11,332
Asia Level 4 Events 2016	37,813	-
Audit fee	1,226	-
Badminton Asia Confederation AGM, EGM & Exco meeting expenses	68,132	206,878
Badminton Asia Confederation Championship 2016	240,903	
Badminton Asia Confederation Championship 2015/2014	-	177,946
Bad debt	14,980	-
Bank charges	2,457	2,197
Badminton World Confederation courses	1,937	35,836
Cleaning expenses	545	419
Computer and software	759	-
Development & coaching project expenses	582,418	579,629
Deposit	-	3,956
Employees provident fund & Socso	20,433	14,648
Furniture & fittings	72	1,715
GST claimable	3,273	3,340
Insurance	1,647	2,282
Interest expense	4,336	-
Legal & professional fees	-	50,019
Medical fees	326	571
Meeting expenses	23,629	-
Miscellaneous	4,484	-
Office equipment	1,355	3,091
Parking fee	355	-
Penalty charges	595	-
Postage & courier	115	1,716
Prepayment	505	9,329
Printing & stationery	3,293	4,275
Professional fee	1,739	-
Renovation	-	5,823
Rental of premise	13,641	5,973
Realized foreign exchange loss	185,337	5

**BADMINTON ASIA CONFEDERATION**

(Registered under the Societies Act, 1966)

**RECEIPT AND PAYMENT STATEMENT  
FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2016 (CONTINUED)**

	2016 USD	2015 USD
<b>Payments (Continued)</b>		
Salaries & allowances	167,873	146,732
Service tax	-	155
Sewerage charges	52	-
Sundry creditors	78,177	-
Staff insurance	1,530	-
Staff welfare	539	842
Taxation submission fee	869	414
Telephone and fax charges	1,448	1,452
Travelling & accommodation expenses	32,613	49,763
Upkeep of office equipment	778	2,466
Water and electricity	1,924	-
Website expenses	7,033	2,833
	<u>1,586,148</u>	<u>1,378,203</u>
Excess/(deficit) of receipts over payments	780,229	(242,961)
Unrealised (loss)/gain on foreign exchange	(118,530)	31,258
<b>Cash and cash equivalents at beginning of the financial year</b>	<u>1,687,170</u>	<u>1,961,389</u>
<b>Cash and cash equivalents at the end of the financial year</b>	<u>2,348,869</u>	<u>1,687,170</u>
Cash and cash equivalent at the end of financial year comprises:		
Fixed deposits with a licensed bank	1,292,326	1,338,032
Cash and bank balances	1,056,544	349,138
	<u>2,348,870</u>	<u>1,687,170</u>

The accompanying notes form an integral part of the financial statements.

**BADMINTON ASIA CONFEDERATION**  
(Registered under the Societies Act, 1966)

**NOTES TO THE FINANCIAL STATEMENTS**

**1. Corporate Information**

The principal activities of the Confederation are those of promoting, managing and developing the badminton sport in Asia in principles of specificity and universality.

The Confederation is registered in Malaysia under the Societies Act, 1966.

**2. Basis of Preparation and Significant Accounting Policies**

(a) Basis of preparation

The financial statement of the Confederation has been prepared in accordance with the provisions of the Malaysian Financial Reporting Standards (“MFRS”), International Financial Reporting Standards and the requirements of the Companies Act, 1965 in Malaysia.

The financial statements have been prepared under the historical cost convention except as disclosed in summary of significant accounting policies.

The preparation of financial statements in conformity with MFRS requires the use of certain critical accounting estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reported period. It also requires Councils to exercise their judgment in the process of applying the Confederation’s accounting policies. Although these estimates and judgment are based on the Councils’ best knowledge of current events and actions, actual results may differ. The areas involving a higher degree of judgment or complexity, or areas where assumptions and estimates are significant to the financial statements are disclosed in Note 2(b).

**BADMINTON ASIA CONFEDERATION**  
(Registered under the Societies Act, 1966)

**NOTES TO THE FINANCIAL STATEMENTS**

**2. Basis of Preparation and Significant Accounting Policies (continued)**

(a) Basis of preparation (continued)

Accounting standards, amendments to accounting standards and interpretations that are effective for the Confederation’s financial year beginning on or after 1 January 2016 are as follows:

Description	Effective for annual periods beginning on or after
• MFRS 141, Agriculture : Bearer Plants	1 January 2016
• MFRS 14, Regulatory Deferral Accounts	1 January 2016
• Amendments to MFRS 10, Consolidated Financial Statements : Sale or Contribution of Assets between an Investor and its Associate or Joint Venture	1 January 2016
• Amendments to MFRS 10, Consolidated Financial Statements : Investment Entities – Applying the Consolidation Exception	1 January 2016
• Amendments to MFRS 11, Joint Arrangements: Accounting for Acquisitions of Interest in Joint Operations	1 January 2016
• Amendments to MFRS 12, Disclosure of Interest in Other Entities : investment Entities : Investment Entities- Applying the Consolidation Exception	1 January 2016
• Amendments to MFRS 101, Presentation of Financial Statements : Disclosure Initiative	1 January 2016
• Amendments to MFRS 116, Property, Plant and Equipment: Clarification of Acceptable Methods of Depreciation and Amortisation	1 January 2016
• Amendments to MFRS 116, Property, Plant and Equipment : Agriculture : Bearer Plants	1 January 2016
• Amendments to MFRS 127, Separate Financial Statements: Equity Method in Separate Financial Statements	1 January 2016
• Amendments to MFRS 128, Investment in Associates: Sale or Contribution of Assets between an Investor and its Associate or Joint Venture	1 January 2016
• Amendments to MFRS 128, Investment in Associates: Investment Entities- Applying the Consolidation Exception	1 January 2016
• Amendments to MFRS 138, Intangible Assets : Clarification of Acceptable Methods of Depreciation and Amortisation	1 January 2016

**BADMINTON ASIA CONFEDERATION**  
 (Registered under the Societies Act, 1966)

**NOTES TO THE FINANCIAL STATEMENTS**
**2. Basis of Preparation and Significant Accounting Policies (continued)**
**(a) Basis of preparation (continued)**

Description	Effective for annual periods beginning on or after
<ul style="list-style-type: none"> <li>• Amendments to MFRS 128, Investment in Associates: Sale or Contribution of Assets between an Investor and its Associate or Joint Venture</li> </ul>	1 January 2016
<ul style="list-style-type: none"> <li>• Amendments to MFRS 128, Investment in Associates: Investment Entities- Applying the Consolidation Exception</li> <li style="padding-left: 20px;">- Amendments to MFRS 138, Intangible Assets: Clarification of Acceptable Methods of Depreciation and Amortisation</li> </ul>	1 January 2016

The impact of the above accounting standards, amendments to accounting standards and interpretation effective during the financial year is not material to the financial results and position of the Confederation.

Accounting standards, amendments to accounting standards and interpretations that are applicable for the Confederation in the following periods but are not yet effective:

Description	Effective for annual periods beginning on or after
<ul style="list-style-type: none"> <li>• MFRS 15, Revenue from Contract with Customers</li> </ul>	1 January 2017
<ul style="list-style-type: none"> <li>• MFRS 9, Financial Instruments</li> </ul>	1 January 2018

**(b) Significant accounting estimates, assumptions and judgements**

Estimates, assumptions concerning the future and judgements are made in the preparation of the financial statements. They affect the application of the Confederation's accounting policies, reported amounts of assets, liabilities, income and expenses, and disclosures made. They are assessed on an on-going basis and are based on historical experience and other relevant factors, including expectations of future events that are believed to be reasonable under the circumstances.

The key assumption concerning the future and other key sources of estimation or uncertainty at the reporting date, that has a significant risk of causing a material adjustment within the next year relates to depreciation of property, plant and equipment.

**BADMINTON ASIA CONFEDERATION**  
 (Registered under the Societies Act, 1966)

**NOTES TO THE FINANCIAL STATEMENTS**
**2. Basis of Preparation and Significant Accounting Policies (continued)**
**(b) Significant accounting estimates, assumptions and judgements (continued)**

The costs of property, plant and equipment are depreciated on a straight-line basis over the useful lives of the property, plant and equipment. Management estimates the useful lives of the property, plant and equipment to be 3 to 10 years as stated in Note 2(c). These are common life expectancies applied in the industries. Changes in the expected level of usage and technological developments could impact the economic useful lives and the residual values of these assets, therefore future depreciation charges could be revised. The carrying amount of the Confederation's property, plant and equipment as at 31 December 2016 are stated in Note 3 to the financial statements

**(c) Property, plant and equipment**

Property, plant and equipment is stated at cost less accumulated depreciation and accumulated impairment losses. The policy of recognition and measurement of impairment losses is in accordance with Note 2(d).

Property, plant and equipment are depreciated on a straight line method at rates calculated to write off the cost of these assets to their residual value over their estimated useful lives as follows:

Office equipment	10%
Furniture and fittings	10%
Renovation	10%
Computer and software	30%

Depreciation methods, useful lives and residual values are reassessed at the reporting date.

When significant parts of an item of property, plant and equipment have different useful lives, they are accounted for as separate items (major components) of property, plant and equipment.

Gains or losses on disposals are determined by comparing net disposal proceeds with carrying amount and are included in the income and expenditure account.

**BADMINTON ASIA CONFEDERATION**

(Registered under the Societies Act, 1966)

**NOTES TO THE FINANCIAL STATEMENTS**
**2. Basis of Preparation and Significant Accounting Policies (continued)**

## (d) Impairment of non-financial assets

Assets that have an indefinite useful life, such as goodwill or intangible assets not ready to use, are not subject to amortisation and are tested annually for impairment. Assets that are subject to amortisation and depreciation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable.

For the purpose of impairment testing, assets are grouped together into the smallest group of assets that generates cash inflows from continuing use that are largely independent of the cash inflows of other assets or cash-generating units.

The recoverable amount of an asset or cash-generating unit is the greater of its value in use and its fair value less costs to sell. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset or cash-generating unit.

An impairment loss is recognised if the carrying amount of an asset or its related cash-generating unit exceeds its estimated recoverable amount.

Impairment losses are recognised in profit or loss unless it reverses a previous revaluation in which it is charged to the revaluation surplus. Impairment losses recognised in prior periods are assessed at the end of each reporting period for any indications that the loss has decreased or no longer exists. An impairment loss is reversed if there has been a change in the estimates used to determine the recoverable amount since the last impairment loss was recognised. An impairment loss is reversed only to the extent that the asset's carrying amount that would have been determined, net of depreciation or amortisation, if no impairment loss had been recognised. Reversals of impairment losses are credited to profit or loss in the financial year in which the reversals are recognised.

**BADMINTON ASIA CONFEDERATION**

(Registered under the Societies Act, 1966)

**NOTES TO THE FINANCIAL STATEMENTS**
**2. Basis of Preparation and Significant Accounting Policies (continued)**

## (e) Foreign Currency

## (i) Functional and presentation currency

The functional currency of the Confederation is the currency of the primary economic environment in which the confederation operates. Ringgit Malaysia (RM) is the functional currency.

The financial statements of the Confederation are presented in US Dollar which is the presentation currency.

## (ii) Transactions in Foreign Currencies

Transactions in foreign currencies are translated into functional currency at rates of exchange ruling at the time of transactions and where settlement had not taken place by 31 December 2015 at the approximate rates ruling as at that date. All gains and losses on exchange are included in the income and expenditure statement.

## (iii) Translation of Foreign Currency Financial Statements

Foreign assets and liabilities are translated into US Dollar at exchange rates ruling at the date of statement of financial position. Income and expenditure statement items are translated at the average rate of exchange for the year. The translation differences arising there from are recorded as movements in translation reserve.

The principal exchange rates (dominated in units of US Dollar per unit of foreign currency) used in translating foreign currency are as follows:-

	2016 USD	2015 USD
Ringgit Malaysia (statement of Financial Position)	0.2229	0.2329
Ringgit Malaysia (Income and Expenditure Statement)	<u>0.2413</u>	<u>0.2586</u>

**BADMINTON ASIA CONFEDERATION**  
(Registered under the Societies Act, 1966)

**NOTES TO THE FINANCIAL STATEMENTS**

**2. Basis of Preparation and Significant Accounting Policies (continued)**

(f) Financial assets

(i) Classification

The Confederation classifies its financial assets based on the purpose for which the financial assets were acquired at initial recognition in the following categories:

Financial assets at fair value through profit or loss

Fair value through profit or loss category comprises financial assets that are held for trading, including derivatives (except for a derivative that is a financial guarantee contract or a designated and effective hedging instrument) or financial assets that are specifically designated into this category upon initial recognition.

Assets in this category are classified as current assets if expected to be settled within 12 months, otherwise, they are classified as non-current assets.

Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market.

They are included in current assets, except for maturities greater than 12 months after the end of the reporting period. These are classified as non-current assets.

Held-to-maturity financial assets

Held-to-maturity financial assets are non-derivative financial assets with fixed or determinable payments and fixed maturities that the Confederation's management has the positive intention and ability to hold to maturity.

Held-to-maturity financial assets are included in non-current assets, except for those with maturities less than 12 months from the end of the reporting period, which are classified as current assets.

**BADMINTON ASIA CONFEDERATION**  
(Registered under the Societies Act, 1966)

**NOTES TO THE FINANCIAL STATEMENTS**

**2. Basis of Preparation and Significant Accounting Policies (continued)**

(f) Financial assets (continued)

(i) Classification (continued)

Available-for-sale financial assets

Available-for-sale financial assets are non-derivatives that are either designated in this category or not classified in any of the other categories.

They are included in non-current assets unless the investment matures or management intends to dispose of it within 12 months of the end of the reporting period.

(i) Recognition and initial measurement

Regular purchases and sales of financial assets are recognised on the trade-date, the date on which the Confederation commits to purchase or sell the asset.

Financial assets are initially recognised at fair value plus transaction costs for all financial assets not carried at fair value through profit or loss. Financial assets carried at fair value through profit or loss are initially recognised at fair value, and transaction costs are expensed in profit or loss.



**BADMINTON ASIA CONFEDERATION**  
(Registered under the Societies Act, 1966)

**NOTES TO THE FINANCIAL STATEMENTS**

**2. Basis of Preparation and Significant Accounting Policies (continued)**

(f) Financial assets (continued)

(ii) Subsequent measurement

Gains and losses

Financial assets at fair value through profit or loss and available-for-sale financial assets are subsequently carried at fair value. Loans and receivables and held-to-maturity financial assets are subsequently carried at amortised cost using the effective interest method.

Changes in the fair values of financial assets at fair value through profit or loss, including the effects of currency translation, interest and dividend income are recognised in profit or loss in the period in which the changes arise.

Changes in the fair value of available-for-sale financial assets are recognised in other comprehensive income. Impairment losses and exchange differences on monetary assets are recognised in profit or loss, whereas exchange differences on non-monetary assets are recognised in other comprehensive income as part of fair value change.

Interest and dividend income on available-for-sale financial assets are recognised separately in profit or loss. Interest on available-for-sale debt securities calculated using the effective interest method is recognised in profit or loss. Dividend income on available-for-sale equity instruments are recognised in profit or loss when the Confederation's right to receive payments is established.

Impairment of financial assets

An impairment loss in respect of loans and receivables and held-to-maturity investments is recognised in profit or loss and is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows discounted at the asset's original effective interest rate. The carrying amount of the asset is reduced through the use of an allowance account.

**BADMINTON ASIA CONFEDERATION**  
(Registered under the Societies Act, 1966)

**NOTES TO THE FINANCIAL STATEMENTS**

**2. Basis of Preparation and Significant Accounting Policies (continued)**

(f) Financial assets (continued)

(ii) Subsequent measurement (continued)

Impairment of financial assets (continued)

An impairment loss in respect of available-for-sale financial assets is recognised in profit or loss and is measured as the difference between the asset's acquisition cost (net of any principal repayment and amortization) and the asset's current fair value, less any impairment loss previously recognised. Where a decline in the fair value of an available-for-sale financial asset has been recognised in other comprehensive income, the cumulative loss in other comprehensive income is reclassified from equity to profit or loss.

An impairment loss in respect of unquoted equity instrument that is carried at cost is recognised in profit or loss and is measured as the difference between the financial asset's carrying amount and the present value of estimated future cash flows discounted at the current market rate of return for a similar financial asset.

Impairment losses recognised in profit or loss for an investment in an equity instrument classified as available for sale is not reversed through profit or loss.

If, in a subsequent period, the fair value of a financial asset measured at amortised cost and the increase can be objectively related to an event occurring after the impairment loss was recognised in profit or loss, the impairment loss is reversed, to the extent that the asset's carrying amount does not exceed what the carrying amount would have been had the impairment not been recognised at the date the impairment is reversed. The amount of the reversal is recognised in profit or loss.

(g) Cash and cash equivalents

Cash and cash equivalents comprise cash in hand, bank balances, deposits with banks and highly liquid investments which have an insignificant risk of changes in value. For the purpose of the cash flow statement, cash and cash equivalents are presented net of bank overdrafts and pledged deposits.

**BADMINTON ASIA CONFEDERATION**  
(Registered under the Societies Act, 1966)

**NOTES TO THE FINANCIAL STATEMENTS**

**2. Basis of Preparation and Significant Accounting Policies (continued)**

(h) Financial liabilities

All financial liabilities are subsequently measured at amortised cost using the effective interest method other than those categorised as fair value through profit or loss.

Other financial liabilities categorised as fair value through profit or loss are subsequently measured at their fair values with the gain or loss recognised in profit or loss.

Fair value through profit or loss category comprises financial liabilities that are derivatives (except for a derivative that is a financial guarantee or a designated and effective hedging instrument) or financial liabilities that are specifically designated into this category upon initial recognition.

(i) Government grant

Government grants are recognised at its fair value where there is reasonable assurance that the grant will be received and all attached conditions will be complied with.

When the grant relates to an expense item, it is recognised as income on a systematic basis over the periods in which the Confederation recognised as an expense the related costs for which the grant is intended to compensate.

(j) Income recognition

Revenue is measured at the fair value of the consideration received or receivable net to discount and rebate on an accrual basis. Revenue is recognised to the extent that it is probable that economic benefits associated with the transaction will flow to the Confederation.

(k) Employee benefits

(i) Short-term employee benefits

Short-term employee benefit obligations in respect of salaries, annual bonuses, paid annual leave and sick leave are measured on an undiscounted basis and are expensed as the related service is provided.

A liability is recognised for the amount expected to be paid under short-term cash bonus or profit sharing plans if the Confederation has a present legal or constructive obligation to pay this amount as a result of past service provided by the employee and the obligation can be estimated reliably.

**BADMINTON ASIA CONFEDERATION**  
(Registered under the Societies Act, 1966)

**NOTES TO THE FINANCIAL STATEMENTS**

**2. Basis of Preparation and Significant Accounting Policies (continued)**

(k) Employee benefits (continued)

(ii) Defined contribution plans

As required by law, companies in Malaysia make contributions to the state pension scheme, the Employees Provident Fund ("EPF"). Such contribution are recognised as an expense in the statement of income and expenditure in the period to which they relate.

(l) Income taxes

Income tax on the profit or loss for the year comprises current and deferred tax. Current tax is the expected amount of income taxes payable in respect of the taxable profit for the year and is measured using the tax rates that have been enacted at the reporting date.

Deferred tax is recognised on the liability method for all temporary differences between the carrying amount of an assets or liabilities in the statement of financial position and its tax base at the reporting date. Deferred tax liabilities are recognised for all taxable temporary differences and deferred tax assets are recognised for all deductible temporary differences, unused tax losses and unused tax credits to the extent that it is probable that future taxable profit will be available against which the deductible temporary differences, unused tax losses and unused tax credits can be utilised.

Deferred tax asset and liability is measured at the tax rates that are expected to apply to the period when the asset is realised or the liability is settled, based on the tax rates that have been enacted or substantially enacted by the reporting date. The carrying amount of a deferred tax asset is reviewed at each reporting date and is reduced to the extent that it becomes probable that sufficient future taxable profit will be available.

Deferred tax is recognised in the statement of income and expenditure, except when it arises from a transaction which is recognised directly in accumulated fund, in which case the deferred tax is also charged or credited directly in accumulated fund.

**BADMINTON ASIA CONFEDERATION**

(Registered under the Societies Act, 1966)

**4. Other Receivables**

	2016 USD	2015 USD
Other receivables	99,126	559,991
Deposits	4,760	4,933
Prepayments	4,637	-
		564,924
Less: Allowance for doubtful debts	-	(110,200)
	108,523	454,724

**5. Fixed Deposit with a Licensed Bank**

The interest rate of deposits during the financial year range from 0.17% to 3.10% (2015: 0.15% to 3.10%) and the average maturity of deposits is 171 days (2015: 171 days).

**6. Translation Reserve**

	Surplus USD	Translation Reserve USD	Total USD
At 1 January 2015	2,395,232	(173,053)	2,222,179
Surplus for the financial year	46,389	-	46,389
Movement in translation reserve resulting from:-			
- Difference in average and closing rate	-	(450,754)	(450,754)
- Unrealised foreign exchange gain	-	342,518	342,518
At 31 December 2015	2,441,621	(281,289)	2,160,332
At 1 January 2016	2,441,621	(281,289)	2,160,332
Surplus for the financial year	404,846		404,846
Movement in translation reserve resulting from:-			
- Difference in average and closing rate	-	(30,845)	(30,845)
- Unrealised foreign exchange loss	-	(92,713)	(92,713)
At 31 December 2016	2,846,467	(404,847)	2,441,620

**BADMINTON ASIA CONFEDERATION**

(Registered under the Societies Act, 1966)

**3. Property, Plant and Equipment**

Cost	Office equipment USD	Furniture and fittings USD	Renovation USD	Computer and software USD	Total USD
At 1.1.2016	15,444	10,230	8,269	3,091	37,034
Additions	1,912	72	-	758	2,742
Currency translation difference	(664)	(439)	(355)	(133)	(1,591)
At 31.12.2016	16,692	9,863	7,914	3,716	38,185
Accumulated depreciation					
At 1.1.2016	6,808	3,467	1,561	927	12,763
Charge for the financial year	1,953	1,067	856	1,207	5,083
Currency translation difference	(735)	(231)	(132)	(131)	(1,229)
At 31.12.2016	8,026	4,303	2,285	2,003	16,617
Carrying amount					
At 31.12.2016	8,666	5,560	5,629	1,713	21,568
At 31.12.2015	8,636	6,763	6,708	2,164	24,271
Depreciation charge for the financial year ended 31.12.2016	2,057	1,136	918	1,029	5,140

**BADMINTON ASIA CONFEDERATION**

(Registered under the Societies Act, 1966)

**7. Members Information**

Badminton Asia is currently represented by 41 member associations from 5 sub regions all across Asia (2015: 41 members from 5 sub regions).

**8. Staff Costs**

	2016 USD	2015 USD
Staff costs (excluding Management Committee)	<u>263,727</u>	<u>64,085</u>

Included in staff costs above are contributions made to the Employees Provident Fund under a defined contribution amounting to USD28,063 (2015: USD6,191).

The total number of employees (excluding Management Committee) of the Confederation at the end of the financial year was 10 (2015: 7)

**9. Taxation**

No provision for taxation has been made during the financial year as the Confederation is exempted from tax in accordance with Section 44(6) of the Income Tax Act, 1965.

**10. Financial Instruments**

The Confederation's financial risk management policy seeks to ensure that adequate financial resources are available for the development of the Confederation's whilst managing its financial risk including liquidity and cash flow risk. The Confederation operates within guidelines that are approved by the Boards and the Confederation's policy is not to engage in speculative transactions.

The main areas of financial risks faced by the Confederation and the policy in respect of the major areas of treasury activity are set out as follows:

**(a) Liquidity and cash flow risk**

The Confederation maintains a certain level of cash and cash convertible investments to meet its working capital requirements.

**BADMINTON ASIA CONFEDERATION**

(Registered under the Societies Act, 1966)

**10. Financial Instruments (Continued)**
**(b) Foreign exchange risk**

The Confederation is exposed to foreign current risk as a result of its normal operation activities when the currency domination differs from its functional currency.

The Confederation maintains a natural hedge, wherever possible, by depositing foreign currency proceeds from receipt into foreign currency bank account which will preliminary be used for payments in the same domination. Foreign exchange exposures in transactional currencies other than functional currency of the operating entities are kept to an acceptable level.

**(c) Credit risk**

Cash deposits and other receivables may give rise to credit risk which requires the loss to be recognised if a counterparty defaults on its obligations. The Confederation's exposure to credit risk arises primarily from other receivables. For other financial assets (including cash and bank balances), the Confederation minimises credit risk by dealing exclusively with high credit rating counterparties.

The credit risk with respect to other receivables are managed through the application of credit approvals, credit limits and monitoring procedures. Credit is extended to the customers based upon careful evaluation of the customer's financial condition and credit history.

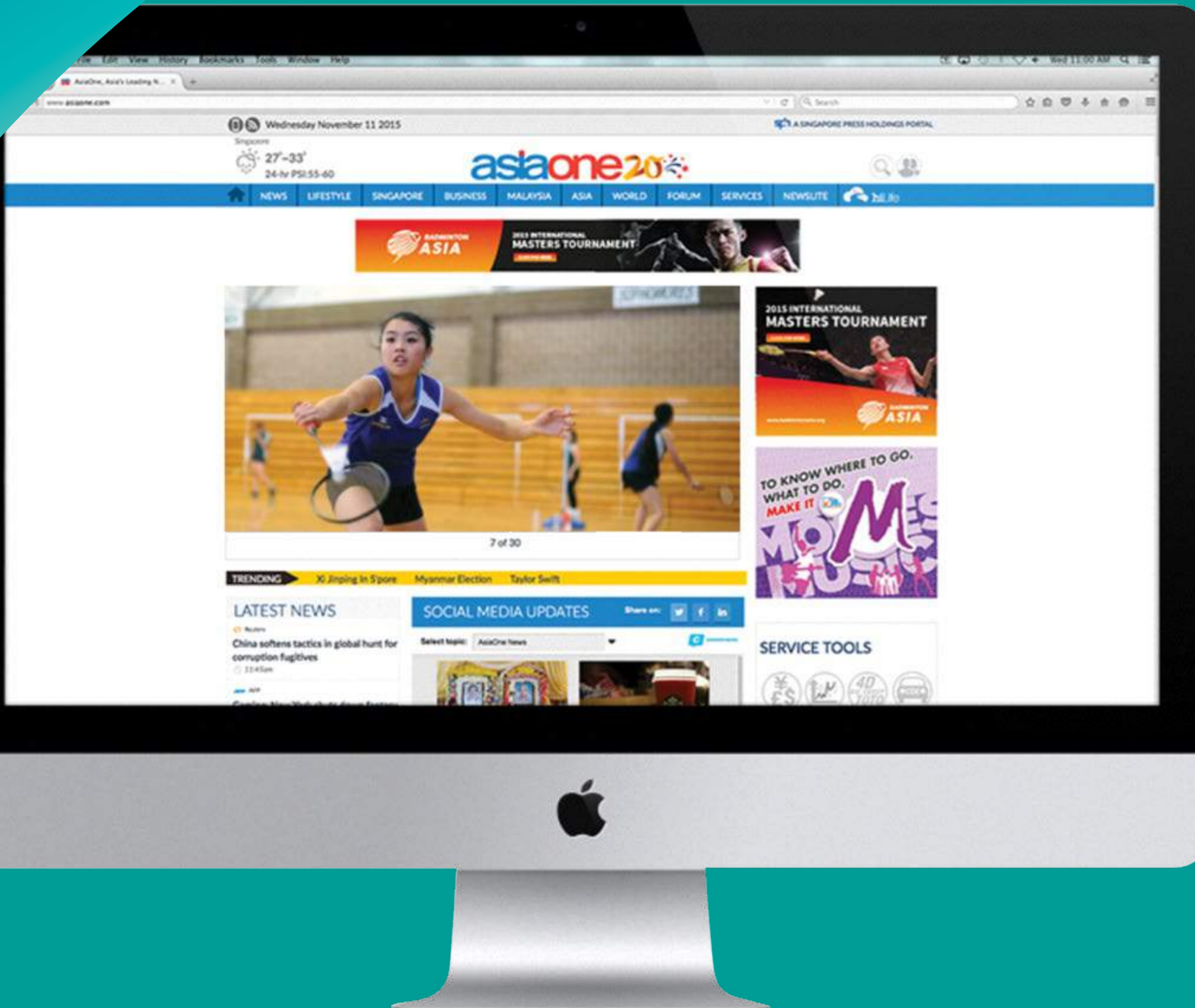
The Confederation's normal credit term granted to customers ranges from 30 to 60 days. Any other credit terms are assessed and approved on a case-by-case basis depending on the length of trading relationship, the volume of trade and other management considerations.

**(d) Fair values**

The carrying amounts of cash and cash equivalents and other receivables and other payables approximate fair value due to the relatively short to USD nature of these financial instruments.

**10. Date of Authorisation for Issue**

The financial statements of the Confederation for the financial year ended 31 December 2016 were authorised for issue in accordance with a resolution of the Management Committee on 8 March 2017.



# MARKETING COMMITTEE REPORT

JANUARY 2016 TILL DECEMBER 2016

## MARKETING COMMITTEE

- Chair of Marketing : Ms. Kholoud Bitar
- Deputy Chair of Marketing : Mr. Winston Batanghari

To create awareness of Badminton Asia and its activities, three focus areas had been establish, also including a future plan as follow:

**1. REBRANDING AND PROMOTION**

- 1.1 The rebranding our Confederation, thus giving a fresh look and feel to all our logos, corporate theme and also through our website.
- 1.2 The website has been the main communication tool for Badminton Asia. Media 247 was hired to provide content to the website starting in April 2016.
- 1.3 To hire a Marketing and Communication Executive.
- 1.4 The Committee in May has decided to get free-lance writers from various countries to write badminton contents for our website. The Committee had targeted Philippines, Mongolia, Jordan, Kazakhstan and Bangladesh. However, the response has been lukewarm. Despite the lukewarm response, the committee still believe this is a viable programme, and will continue to pursue this programme. Thus, the hiring of the executive is made more urgent.

Website Template



Facebook Template



Youtube Template



**2. SPONSORSHIP**

- 2.1 To ensure in maximising the Confederation’s sponsorship, we have also identify Badminton Asia’s property and repackage our product that can be offered to potential sponsors. We have repackaged our products to the following:
  - 2.1.1 Events, which consist of Badminton Asia Major Events and International Challenge Circuit
  - 2.1.2 Partners in the Development Programme of Badminton Asia
  - 2.1.3 Production of TV series on badminton in Asia
  - 2.1.4 Official Partnership with Badminton Asia, namely Official.
- 2.2 After the repackaging, we have approached many agencies for them to assist in soliciting for partners. However, we have finally agree to discuss and consider to appoint MP & Silva as our commercial and marketing agent. MP & Silva has been appointed due to the international networking as well as their reputation as an international sports agency.
- 2.3 After much negotiation, with two equipment brands, we have finally awarded the Official Equipment Partner to Shijiazhuang Sports Co. Ltd. (Enlio). Enlio is an established Sports Equipment company from China and has been active partner in table tennis, handball and field hockey. They are now seriously venturing into badminton and with an attractive sponsorship offer to Badminton Asia, it is therefore in the best interest of Badminton Asia to award this sponsorship to Enlio.
- 2.4 MP & Silva will also remain to be our Media Rights holder, as again they had offered an attractive package to Badminton Asia. They will also be working with the Events Department on the promotion of our events.



### 3. PROMOTING NEW BADMINTON STARS

- 3.1 This the third focus of the Marketing Committee but also an important focus. The sport will have 'no value' if there are no stars in the sport. Therefore, it is only vital to create and promote new stars. This has been done by creating a 'special feature' on young Asian players in our website.
- 3.2 Worked with BWF by leaking our 'special feature' articles to BWF website.

### 4. FUTURE PLANS

- 4.1 The Marketing Committee will continue to focus on three areas above for the year 2017, but with more specified programmes. The Marketing Committee will work with the other committees to ensure that Badminton Asia and its activities will continue to receive much publicity and news. Some of the plans that are in the pipeline are:
  - 4.1.1 To start a social media platform. Although this was planned for this year but there was no man-power to manage it.
  - 4.1.2 To work with the Development Team, and to create a pool of ex-badminton greats. These ex-greats will be our pool of coaches and they can assist us in promoting badminton by conducting coaching clinic, roadshows and exhibition matches at selected cities.
  - 4.1.3 To work closely with Members Associations to assist them to promote their new stars.
  - 4.1.4 To work with Publicity Committee, to have a special day to recognise contributions made by players, coaches and officials.



# PARA BADMINTON COMMITTEE REPORT

JANUARY 2016 TILL DECEMBER 2016

## PARA BADMINTON

Chair of Para Badminton : Dr. Akhilesh Das Gupta  
Deputy Chair of Para Badminton : Mr. Joseph Halim



1. To work closely with BWF to get support from IPC (International Paralympic Committee).
2. A database of athletes is needed from all our members. In addition, Asian Badminton Confederation for Disabled (ABCD) is in discussion with BWF to sort out the roles and responsibility on Para Badminton in Asia. At the moment Badminton Asia need to wait for the outcome of the discussion and to have a clear directive from BWF.

At this moment, BWF is still the major driver in Para Badminton activities in Asia.

3. Badminton Asia acknowledges that now each and every member country has their own Para Badminton. The fastest way to support their cause is to provide them with equipment; such as shuttlecocks and wheelchairs. A database from all members with regards to Para Badminton and to understand their current condition of needs would be viable to negotiate with potential sponsors.





# **PUBLICITY & AWARDS COMMITTEE REPORT**

JANUARY 2016 TILL DECEMBER 2016

## **PUBLICITY & AWARDS COMMITTEE**

Chair of Publicity & Awards : Mr. Ramesh Shrestha Kumar

Deputy Chair of Publicity & Awards : Mr. Ernest Saudjana

1. A new branding initiatives, content and publication in various platforms and social media needed to be activated soonest possible to create wider reach of awareness of badminton fans around the world. This includes target reach, recognition and awards for Asian members and players.
2. Although the new website received positive feedbacks from various stakeholders, it is the only wide-reaching platform between Badminton Asia and the rest of the badminton fans and communities around the world. It will be the main platform for information sharing and updates of Badminton Asia activities, but other platforms such as social media implementation must be created and activated for greater reach.
3. There will be the International Sports Press Association (AIPS) Asia Congress in Kuala Lumpur in February 2017, and we can work with them on a cooperative measure that would also to train their young reporters in our events and in return they can write or contribute articles on our events and activities for us.

AIPS Asia have extensive networking that Badminton Asia can tap into their resources, and they are also part of the AIPS (World Body). With this we could have more media interaction.

4. Badminton Asia should look into having a Special Award Night in 2017.
5. Badminton Asia had won the Gold Award in Best Sports Youth Programme of the Year category in the Sports Industry Awards (SPIA) Asia 2016 at the Gala Dinner Award on 4<sup>th</sup> October 2016 in Bangkok, Thailand.

SPIA Asia 2016 recognizes and celebrates the achievements made by the sporting industry in Asia and has already become the currency for recognizing excellence within the sports industry in Asia and our event will award prizes in 19 distinct with winners coming from 17 eligible to participate countries.



# RULES AND LAWS COMMITTEE REPORT

JANUARY 2016 TILL DECEMBER 2016

## RULES & LAWS COMMITTEE

Chair of Rules & Laws : Mr. Mehdi Ahmad Karbasian

Deputy Chair of Rules & Laws : Mr. Ng Chin Chai

Badminton Asia is heading towards professionalism and good governance, it is imperative to have proper guidelines and procedures for internal stakeholders.

1. The Committee had developed the following two documents
  - 1.1 Guidelines for Badminton Asia Executive Committee Procedures
  - 1.2 Badminton Asia Rules and Regulations (Including Terms of Reference for Standing Committees)

Although the Constitution will always take precedence, the abovementioned documents will provide the procedures, instructions and guideline to all operational matters, and it will be constantly reviewed by the EXCO.

# TECHNICAL OFFICIALS COMMITTEE REPORT

JANUARY 2016 TILL DECEMBER 2016

## TECHNICAL OFFICIALS COMMITTEE

Chair of Technical Officials : Mr. Chua Soo Hock  
Deputy Chair of Technical Officials : Mr. Girish Natu  
Senior Executive of Technical Officials : Ms. Christy Goh

# UMPIRE

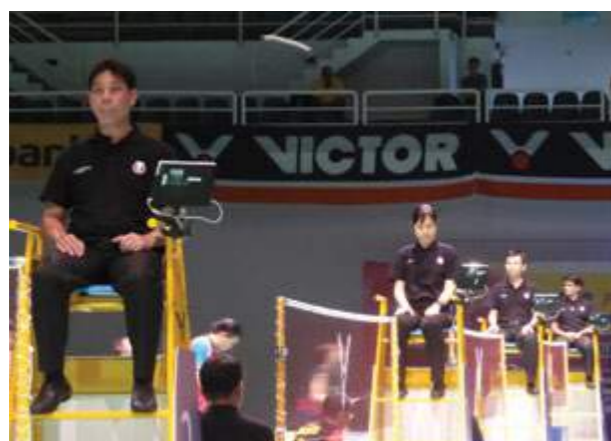
## 1.1 Badminton Asia Umpires Appraisal Course (BWF A to BWF C) 2016

The Badminton Asia Umpires Appraisal Course (BWF A to BWF C) was held during Malaysia Masters Grand Prix Gold 2016 schedule from 19 to 24 January 2016 in Pulau Pinang, Malaysia. 8 candidates from 8 countries attended the course.

NO	NAME	COUNTRY
1	MS LIU YUN	CHN
2	WAHYANA	INA
3	SUDEEP BARVE	IND
4	DAVID WONG PENG SENG	MAS
5	RICHARD TING YUH CHERNG	SIN
6	KRAISING THONGTUP	THA
7	MAI LANG YEN	VIE
8	LAKPRIYA EDIRISINGHE	SRI

Course Conductors

**Sudhakar Vemuri (IND), Ms Yau Lin Na (MAS)**



## 1.2 Badminton Asia Umpires Appraisal Course (Badminton Asia C to BWF A) 2016

The Badminton Asia Umpires Appraisal Course (Badminton Asia C to BWF A) was held during Badminton Asia Team Championships 2016 schedule from 15 to 21 February 2016 in Hyderabad, India. 10 candidates from 6 countries attended the course.



NO	NAME	COUNTRY
1	MOHAMMED NAZIB ISMAIL	BAN
2	CHRIS YIP TING PONG	HKG
3	MS ANDI PURNAMA	INA
4	SHAILESH KULKARNI	IND
5	HYUNG KU AM	KOR
6	IRIANTO	INA
7	KIM KANG HYUN	KOR
8	MOHAMAD HASAN HOSENIN ZADEH	IRI
9	MS MANSOOREH SADAT JARCHIAN	IRI
10	AJENDRA RAI	IND

Course Conductors

**Sudhakar Vemuri (IND), Girish Natu (IND), Ms Sandie Zheng (CHN)**

### 1.3 Badminton Asia Umpires Appraisal Course (Badminton Asia C to BWF A) 2016 (2)

The Badminton Asia Umpires Appraisal Course (Badminton Asia C to BWF A) 2016 (2) was held during Singapore Open Super Series 2016 schedule from 12 to 17 April 2016 in Singapore. 5 candidates from 5 countries attended the course.

NO	NAME	COUNTRY
1	NARANON NORRADECHARNON	THA
2	CHUNG CHING FENG	TPE
3	MS KANG SUN YOUNG	KOR
4	MAKOTA UENO	JPN
5	SHAILESH KULKARNI	IND
6	HO HEE SHEN	OBSERVER

Course Conductors  
**Girish Natu (IND), David Chang (TPE)**



### 1.4 Badminton Asia Umpires Certification Course 2016

The Badminton Asia Umpires Certification Course 2016 was held during Badminton Asia Championships 2016 schedule from 26 April to 1 May 2016 in Wuhan, China. 12 candidates from 11 countries attended the course.



NO	NAME	COUNTRY	RESULT
1	SUN GANG	CHN	PASSED
2	ABDUL LATIF JAOHARI	INA	PASSED
3	C R RAJEEV	IND	PASSED
4	MS SAKAMOTO EMI	JPN	PASSED
5	SHANIL ABDUL RAHIM	BRN	PASSED
6	MS LAU CHEN LEA	MAS	PASSED
7	DEEPAK THAPA	NEP	PASSED
8	HO HEE SHEN	SIN	PASSED
9	GAURAV KHANNA	IND	PASSED
10	AHMED SHIHAM	MDV	FAILED
11	KASUN MADURANGA	SRI	FAILED
12	ARIN NILSAKUL	THA	FAILED

Course Conductors :  
**Sudhakar Vemuri (IND), Ms Sandie Zheng (CHN), Steve Cheng (HKG)**

### 1.5 Badminton Asia Regional Umpires Course 2016 – South East Asia

The Badminton Asia Regional Umpires Course 2016 – South East Asia was held during Ciputra Hanoi Yonex Vietnam International Challenge 2016 schedule from 27 May to 6 June 2016 in Hanoi, Vietnam. 12 candidates from 5 countries attend the course.

NO	NAME	COUNTRY	RANK
1	RAVENTUS PONGGOH	INA	1
2	MS SUDAPHAT LREDPORNKUNRAT	THA	2
3	AMIRUL NIZAM BIN SULAIMAN	MAS	3
4	MS THWET THWET AUNG	MYA	4
5	MS HOANG BICH NGOC	VIE	5
6	SAIFUL BACHRY	INA	6
7	MOHD KHAIRI BIN MAT SAAID	MAS	7
8	MS YADANAR MYAT	MYA	8
9	DAM QUANG HUY	VIE	9
10	MS MAHIRAN BINTI MAN	MAS	10
11	CUNG THUY LAN	VIE	11
12	TRUONG MINH TIEN	VIE	12

Course Conductors  
**Girish Natu (IND), Ms Yau Lin Na (MAS)**



### 1.6 Badminton Asia Umpires Accreditation Course 2016

The Badminton Asia Umpires Accreditation Course 2016 was held during Badminton Asia Junior Championships U19 2016 schedule from 6 to 18 July 2016 in Bangkok, Thailand. 13 candidates from 11 countries attend the course.



NO	NAME	COUNTRY	RESULT
1	MS SHEN YUQI	CHN	PASSED
2	LIM HOE HWANG, STEVEN	MAS	PASSED
3	ARDI JUMARYANTO	INA	PASSED
4	BRANG MAI	MYA	PASSED
5	NISHANT BHAT	BRN	PASSED
6	SAMPATHARAO SURIBABU	IND	PASSED
7	MS SUDAPHAT LREDPORNKUNRAT	THA	PASSED
8	SEYED MOJTABA TAEI	IRI	PASSED
9	AGHA SHAKIR HUSSAIN	IND	PASSED
10	MS K D CHAMIKA	SRI	PASSED
11	MS CHAN PUI YUEN, JESS	SIN	FAILED
12	MS DARUNEE MASOMPONG	THA	FAILED
13	FARIS HUSSAIN	MDV	NO SHOW

Course Conductors:  
**Girish Natu (IND), Ms Sandie Zheng (CHN), Steve Cheng (HKG)**



### 1.7 Badminton Asia Specific Countries Women Umpires Accreditation Course 2016

The Badminton Asia Specific Countries Women Umpires Accreditation Course 2016 was held during Kawasaki Vietnam International Series 2016 schedule from 24 September to 3 October 2016 in Bac Ninh, Vietnam. 10 candidates from 8 countries attended the course.



NO	NAME	COUNTRY	RESULT
1	MS CHAN PUI YUEN, JESS	SIN	PASSED
2	MS DARUNEE MASOMPONG	THA	PASSED
3	MS BASSIM PANAI	IRI	PASSED
4	MS CHANG CHING HUI	TPE	PASSED
5	MS SINT SINT CHIT	MYA	PASSED
6	MS THWET THWET AUNG	MYA	PASSED
7	MS HOANG BICH NGOC	VIE	PASSED
8	MS MA JENNIFER BROSULA	PHI	PASSED
9	MS CUNG THUY LAN	VIE	PASSED
10	MS TIAN QUAN	CHN	PASSED

Course Conductors  
Sudhakar Vemuri (IND), Ms Yau Lin Na (MAS)

### 1.8 Badminton Asia Accredited Umpires Appraisal Course 2016

The Badminton Asia Accredited Umpires Appraisal Course 2016 was held during Badminton Asia U17 & U15 Junior Championships 2016 schedule from 2 to 10 October in Kudus, Indonesia. 14 candidates from 13 countries attended the course.

NO	NAME	COUNTRY	RANK
1	NGUYEN CONG HUONG	VIE	1
2	D M CHATHURANGA WISHWANATH	SRI	2
3	MS KONG MINGMIN	CHN	3
4	CHEN CHING KU, ROC	TPE	4
5	YOGENTARAN MURUGIAH	MAS	5
6	SHUM SAI KIT, MANFRED	HKG	6
7	MS WONG WAI LEI	MAC	7
8	MD SHAMIM HASAN SAIKAT	BAN	8
9	OM BIKRAM RANA	NEP	9
10	WANG CHANG HSI, OSCAR	TPE	10
11	SIM TECK MENG, JOHNNY	SIN	11
12	MARZUKI SAHABUDDIN INDOLONGI	INA	12
13	KAWAHARA YOSHINOBU	JPN	13
14	OSAMAH ADNAN ALI	IRQ	14

Course Conductors  
Ms Yau Lin Na (MAS), David Chang (TPE)





### 1.9 Badminton Asia Regional Umpires Course 2016 (South and West Asia)

The Badminton Asia Regional Umpires Course 2016 (South and West Asia) was held during Nepal International Series 2016 schedule from 9 to 18 December 2016 in Kathmandu, Nepal. 14 candidates from 6 countries attended the course.



NO	NAME	COUNTRY	RANK
1	WITHANAGE CHETHANA LAKMAL	SRI	1
2	RAVI KUMAR DIXIT	IND	2
3	NITIN SAMAN	IND	3
4	G K G UPUL ANURUDDHA	SRI	4
5	MS M VAIDYANATHAN NURANI	BRN	5
6	SAJU VELUTHRA SUKUMARAN	BRN	6
7	ASHRAF RASHEED	MDV	7
8	BASEL MISBAH JAMIL ALNOBANI	JOR	8
9	SUMIT SHAKYA	NEP	9
10	SHIFAZ MOHAMED	MDV	10
11	MS SAMAN IQBAL	NEP	11
12	RADHESHYAM MACHAMASHI	NEP	12
13	KEDAR DHIMAL	NEP	13
14	SAMER ABDELKARIM MAHD AHMAD	JOR	14

Course Conductors  
Ms Yau Lin Na (MAS), Sudhakar Vemuri (IND)



### 1.10 BWF Umpires Certification Course 2016

The BWF Umpires Certification Course 2016 was held during Thomas and Uber Cups Finals 2016 schedule from 15 to 22 May 2016 in Kunshan, China. 4 candidates from Asia was selected to attend the upgrading course.

NO	NAME	COUNTRY	RESULT
1	DAVID WONG PENG SENG	MAS	PASSED
2	SUDEEP BARVE	IND	PASSED
3	MS LIU YUN	CHN	PASSED
4	WAHYANA	INA	PASSED



### 1.11 BWF Umpires Accreditation Course 2016

1.11.1 The BWF Umpires Accreditation Course 2016 was held during Celcom Axiata Malaysia Open World Superseries Premier 2016 schedule from 5 to 10 April 2016 in Shah Alam, Malaysia. 5 candidates from Asia was selected to attend the upgrading course.

NO	NAME	COUNTRY	RESULT
1	MOHAMMED NAZIB ISMAIL	BAN	PASSED
2	CHRIS YIP TING PONG	HKG	PASSED
3	KIM KANG HYUN	KOR	PASSED
4	MOH. HASAN HOSENIN ZADEH	IRI	FAILED
5	AJENDRA RAI	IND	FAILED



1.11.2 The BWF Umpires Accreditation Course 2016 (2) was held during French Open World Super Series 2016 schedule from 25 to 30 October 2016 in Paris, France. 3 Candidates from Asia was selected to attend the upgrading course.

NO	NAME	COUNTRY	RESULT
1	MS KANG SUN YOUNG	KOR	PASSED
2	SHAILESH KULKARNI	IND	PASSED
3	CHUNG CHING FENG	TPE	PASSED

## REFEREE

### 1.12 Badminton Asia Accredited Referees Course 2016

The Badminton Asia Accredited Referees Course 2016 was held during Badminton Asia Junior Championships U19 2016 schedule from 6 to 10 July 2016 in Bangkok, Thailand. 11 candidates from 11 countries attended the course.

NO	NAME	COUNTRY	RESULT
1	ARUNA SANJEEWA WIJESEKERA	SRI	PASSED
2	CHRIS YIP TING PONG	HKG	PASSED
3	GAURAV KHANNA	IND	PASSED
4	ASKAR ORMANOV	KAZ	PASSED
5	MA JAYASHREE NAIR	BRN	PASSED
6	UDAY SANE	IND	PASSED
7	MS FARIBA MADADI	IRI	PASSED
8	MS HAJAH SURIA YAMAT	MAS	FAILED
9	MOHAMMED NAZIB ISMAIL	BAN	FAILED
10	MS JITIRUT THANUAKAPARAT	THA	FAILED
11	EDY RUFianto	INA	FAILED



Course Conductors  
**Chua Soo Hock (MAS), Girish Natu (IND), Anthony Linggian (MAS)**

### 1.13 Badminton Asia Referees Training Course 2016

The Badminton Asia Referees Training Course 2016 was held during Indonesia International Challenge 2016 schedule from 28 October to 2 November 2016 in Semarang, Indonesia. 16 candidates from 8 countries attended the course.

NO	NAME	COUNTRY	RANK
1	VICKNESWARAN NAKAR SALAPAN	MAS	1
2	ROHANA DE SILVA	SRI	2
3	WENNEDY DANNY	MAS	2
4	RAKESH SEKHAR	IND	3
5	MS LIU PING PING	CHN	3
6	CHOU YU CHEN	TPE	3
7	IRIANTO IDRIS	INA	7
8	MADHU NAMBIAR	BRN	8
9	KHALIL EBRAHIM	BRN	9
10	DADAN HERYANA	INA	10
11	NASUTION M	INA	11
12	MS WIJAYALAKSHMI PUNCHIHEWA	SRI	12
13	CHIU CHUN JUNG	TPE	13
14	EDY SUSANTO	INA	14
15	MS AMINATH ALI	MDV	15
16	SIYAD HABEEB	MDV	16



3 Observer from Indonesia

Course Conductors  
**Chua Soo Hock (MAS), Henry Ee (SIN), Anthony Linggian (MAS)**

**1.14 REFEREES ASSESSMENT**  
**(Badminton Asia Accredited, Certificated and BWF Accredited Referee)**

- 1.14.1 Mrs Liu Qian (CHN) was assessed as a BWF Accredited Referee during Badminton Asia Team Championships schedule from 15 to 21 February 2016 in Hyderabad, India (PASSED).
- 1.14.2 Mrs Zahra Rahmaty (IRI) was assessed as a BWF Accredited Referee during Badminton Asia U19 Junior Championships 2016 schedule from 9 to 17 July 2016 in Bangkok, Thailand (PASSED).
- 1.14.3 Mr Teody Villaflor (PHI) was assessed as a Badminton Asia Certificated Referee during Vietnam International Challenge schedule from 31 May to 5 June 2016 in Hanoi, Vietnam (PASSED).
- 1.14.4 Mr Lui Wan Swee (MAS) as assessed as a Badminton Asia Certificated Referee during Vietnam International Series 2016 schedule from 28 September to 2 October 2016 in Bac Ninh, Vietnam (PASSED).
- 1.14.5 Steve Cheng (HKG) was assessed as a Badminton Asia Accredited Referee during Malaysia International Youth U19 2016 schedule from 5 to 10 September 2016 in Kuala Terengganu, Malaysia (PASSED).
- 1.14.6 Zheng Sanliang (CHN) were assessed as a Badminton Asia Accredited Referee during Bahrain International Challenge 2016 schedule from 26 to 30 October 2017 in Segayya, Bahrain (PASSED).
- 1.14.7 Samantha Kumari (SRI) were assessed as a Badminton Asia Accredited Referee during Indonesia International Challenge 2016 schedule from 1 to 6 November 2016 in Semarang, Indonesia (FAILED).
- 1.14.8 Ashley George (BRN) were assessed as a Badminton Asia Certificated Referee during Malaysia International Challenge 2016 schedule from 8 to 13 November 2016 in Kota Kinabalu, Sabah, Malaysia (PASSED).



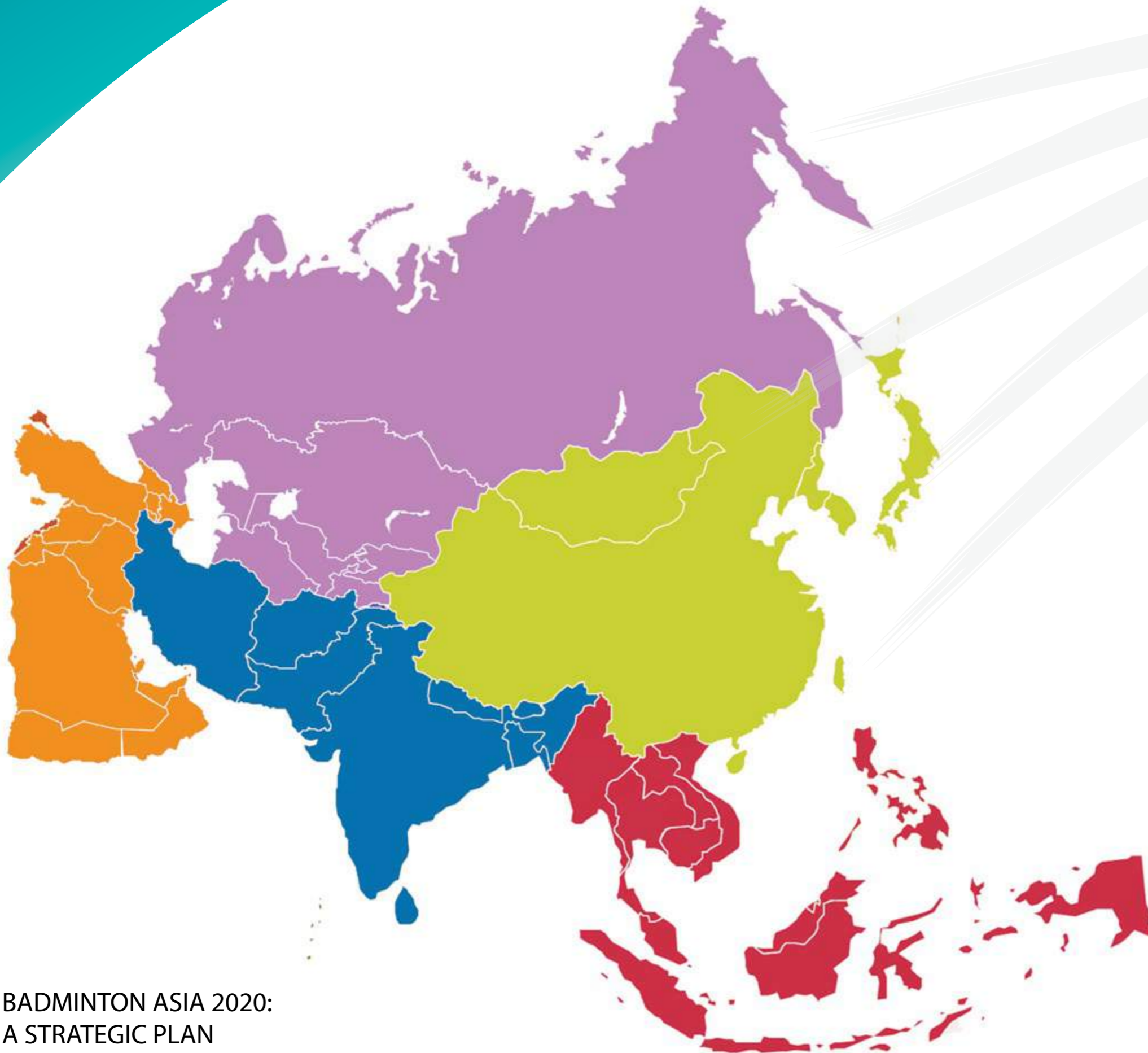
# WOMEN IN BADMINTON COMMITTEE REPORT

JANUARY 2016 TILL DECEMBER 2016

## WOMEN IN BADMINTON COMMITTEE

Chair of Women in Badminton : Ms. Mastoora Arezoo

1. The Committee had mainly focused most of its activities in Afghanistan; with the aim to encourage more women to be involved in badminton.
2. A collaboration with the Technical Officials Committee to conduct a "women-only" umpires' accreditation course for developing countries in during the Vietnam International Series 2016 in Bac Ninh Vietnam.



## FUTURE OF BADMINTON ASIA

Badminton Asia is the governing body of badminton in the continent in Asia. It is one of the five continental bodies under the flagship of Badminton World Federation (BWF). Badminton Asia is one of the oldest confederation, being founded in 1959. Currently, Badminton Asia is headquartered in Petaling Jaya, Malaysia, and having 43 Member Associations. These Member Associations can be divided into five regions, namely West Asia, Central Asia, South Asia, East Asia and South East Asia.



## VISION

With the recent rebranding exercise, Badminton Asia is charting a new era and a more dynamic Confederation which recognises all members as of equal importance and every member has a role to play for Asia. Badminton Asia also adopted a new theme “Smash the World” which serves as a constant reminder that Badminton Asia shall strive to push badminton as the most popular sport in Asia and at the same time, to be the best in the sport. Hence, the vision for Badminton Asia is **“to promote, develop and strengthen the sport of badminton in Asia”**.

## KEY FOCUS

Badminton Asia 2020 need to be achieved by being more focused in the implementation and planning. In recognizing the BWF’s strategic plan, Badminton Asia 2020 shall be the extension and at the same time, complementary to BWF’s plan. Hence, Badminton Asia shall emphasis on five key areas; namely:

1. Development
2. Events
3. Marketing and Publicity
4. Management and Governance
5. Inclusiveness

## OBJECTIVES

Whilst distinguishing with the objectives of BWF, Badminton Asia’s goals would work on a broader framework and will work towards achieving the vision of Badminton Asia and ultimately fulfilling the overall BWF’s objectives. The vision can be achieved by adhering to the following goals:

- To provide focused and objective support to Member Associations’ development programmes and to maximize the potential of MAs.
- To promote and encourage all MAs to succeed at the pinnacle of world badminton in all aspects (e.g. players’ performance, coaching standards, standards of technical expertise and facilities).
- To organise top level competitions in order to provide necessary platforms that raise the standard of competitions in Asia.
- To enhance the commercial value by producing and commercialising attractive products that can engage and excite our stakeholders
- To encourage MAs to practice good governance by supporting them to implement professional initiatives or programmes.
- To promote integrity by ensuring the all Badminton Asia’s tournaments, matches and the conduct of its people conform to the highest ethical and sporting standards.
- To create and develop the Badminton Asia’s Challenge Circuit and raising the profile of the circuit.
- To continuous create awareness and publicity for Badminton Asia through various efficient and effective communication tools.

# DEVELOPMENT STRATEGIC PLAN FOR 2016-2020

## KEY FOCUS 1: DEVELOPMENT

Goals :

- To increase coaches both in quantity and quality within the Asian Confederation Fraternity.
- To increase the number of players in Asia and eventually more Asian players playing in the BWF circuit.
- To optimize and increase the BWF's Shuttle Time Programme.
- To expand the programme of Para badminton.
- To create more opportunity for women in the area of administration, coaching and players.

GOALS	STRATEGIC PROGRAMMES	OUTCOME IN 2016 - 2020
1 To increase coaches both in quantity and quality within the Asian Confederation fraternity.	1.1 To conduct more coaching courses. 1.2 To conduct more coaching seminar. 1.3 To conduct exchange programmes for coaches between developed and developing countries. 1.4 To create a coaching structure within the continent.	1.1 Have at least 500 BWF Level 1 coaches 1.2 Have at least 250 BWF Level 2 Coaches 1.3 To have 50 BWF Level 3 coaches by the year 2020.
2 To increase the number of players in Asia and eventually more Asian players playing in the BWF circuit.	1.1 To increase the number of players in the AOP. 1.2 To create a pool of top coaches within Asia. 1.3 These coaches will then be conducting more coaching clinic within Asia. 1.4 To encourage and to support more players to participate in the BWF circuit. 1.5 To create programmes called "Road to Argentina for Youth Olympics 2018 and "Road to Tokyo" for Olympic 2020. 1.6 To establish regional training centres.	1.1 Olympics – 5 passports 1.2 Semifinal or last 8 in BWF Level 4 tournaments (IC) 1.3 Top 80 BWF ranking (MS/WS) 1.4 To increase the pool of players from Asia by 25percent.
3 To optimize and increase the BWF's Shuttle Time Programme.	3.1 To increase the number of trained teachers. 3.2 To increase the number of trained tutors 3.3 To increase the number of trainers.	3.1 To have 18500 trained teachers 3.2 To Have 500 trained tutors 3.3 To have 30 trainers
4 To create more opportunity for women in the area of administration, coaching and players.	4.1 To hire more women administrative staff. 4.2 To encourage more women to take up coaching courses and coaching assignment.	4.1 To increase the women administrative staff by 10 percent. 4.2 To increase women coaching staff by 10 percent.

## KEY FOCUS 2: EVENTS

Goals:

- To optimize badminton participation in events within the Asian Confederation Fraternity.
- To rebrand and value add in Badminton Asia Events.
- To maximize the hosting of events (Level 4, Junior and Under 17/Under 15)
- To play a prominent role, to be part of the Organizing Committee/Working Group(s) and have its presence in Badminton events held in Multisport Games in Asia: in which Badminton Asia the controlling body for badminton in Asia.
- Create more opportunity for Badminton Asia technical officials (Asian Level) to officiate in Level 2 and Level 3 tournaments.
- Conducting technical courses for Non-English speaking officials.
- To increase the number of women technical officials.

GOALS	STRATEGIC PROGRAMMES	OUTCOME IN 2016 - 2020
1 Increase the profiling and presentation of all Badminton Asia events, with greater marketing and promotion.	1.1 Standardizing Presentation. 1.2 To promote good marketing. 1.3 Hawk Eye System 1.4 To promote and develop standards of event organization. 1.5 Robust Contract & Guideline Hosting.	1.1 The main showcase and outcome in Badminton Asia. 1.2 Greater value and profiling. 1.3 Increasing attraction and appeal to wider potential sponsorships. 1.4 Greater participation of top players and more from the developing countries. 1.5 To have more high value bidders
1 New tournaments for elite and developing players.	1.1 To introduce new badminton games which are unconventional. 1.2 To have a greater reach in badminton enthusiast by creating a new platform for them to compete. 1.3 To widen the competitive stage of the game with greater reach to all age group level. 1.4 To cooperate with third party in research and Development (R&D) to test new opportunities for new events.	1.1 Beach/ outdoor Badminton Asia Seniors 1.2 Circuit of Asian Youth U17/U15 tournaments with Asian Ranking Points.
2 Greater/better monitoring on existing and new level 4/ Junior hosting standards.	1.1 To classify them into a Level 4/Junior Continental Circuit. 1.2 To introduce a standardize presentation standard to all the host. 1.3 A business model and a formula to be developed and distributed to all host organizers to create a partnership with Badminton Asia.	1.1 To increased and promote hosting of International Challenge events. 1.2 Utilization of tournament software and live scoring. 1.3 With regards to the commercial contract, possibility of live streaming in all International Challenge events.
4 Greater Inclusiveness in Multisport Events.	1.1 To ensure the event(s) organized and run in accordance to the standards of BWF (and IOC/ OCA regulations). 1.2 To monitor and ensure timely preparations of the venue, operational systems, entries/draws, logistics, accreditation and etc. Full and active involvement from pre-games, during and post-games. 1.3 Badminton Asia Staff/ Official presence during pre-event and preparation, and event proper.	1.1 To work closely and cooperatively with the Local Organizing Committee (LOC) and Technical Delegate (TD) to ensure the high standards of product delivery for the event(s).
5 Create more opportunity for Badminton Asia technical officials (Asian Level) to officiate in Level 2 and Level 3 tournaments	5.1 To promote and develop Asian technical officials to higher level.	5.1 To produce Asia at least 40 technical officials to Badminton Asia accredited and 10 technical officials to BWF certificated.
6 To increase the number of technical officials from Non-English speaking countries.	6.1 To identify young and competent candidates 6.2 To conduct technical courses for Non-English speaking officials 6.3 To conduct technical courses in simple basis English 6.4 To identify potential candidate and to implement mentor-mentee system	6.1 To produce at least 10 potential technical officials who can manage to communicate and officiate in English
7 To increase the number of Asian women technical officials.	7.1 Develop and train more potential women technical officials 7.2	7.1 To produce at least 10 women technical officials to BWF accredited.

**KEY FOCUS 3: MARKETING AND PUBLICITY**

## Goals:

- To elevate the profile of Badminton Asia and make it a well-known organization in Asia and also globally
- To create interest amongst Members Association on the role of Badminton Asia and its activities
- To rebrand the commercial value of Badminton Asia to make its product more attractive and exciting

GOALS	STRATEGIC PROGRAMMES	OUTCOME IN 2016 - 2020
1 Elevation of Badminton Asia's profile	1.1 Activation of social media such as Facebook, Twitter and Instagram 1.2 Promotion of all activities and programmes at the social media platform 1.3 Creation of events that promote "Players are Stars/Heroes". Major cities within Asia can be chosen for a series of event.	1.1 Increase awareness of Badminton Asia's activities amongst badminton fans and winning new fans. 1.2 Increase of interest in the activities of Badminton Asia and ultimately, increase of interest in the game of badminton. 1.3 Creating wider fan base by creating more 'star players'.
2 Creation of Interest Amongst MAs	2.1 Increasing interactive engagement with MAs via the social media platform. 2.2 Engaging ex-badminton greats and to conduct badminton clinics within Asia. 2.3 Working with the Development team to create a more structured development programme and assist to highlight its achievements.	2.1 Increase in interest and numbers countries within Asia in the game of badminton. 2.2 Increase interest amongst MAs on the activities of Badminton Asia. 2.3 MAs are kept informed of all Badminton Asia's activities and changes.
3 Rebranding exercise	3.1 To create exciting and new products to be marketed to the potential sponsors. This can be repackaged the development programme and make it as a CSR programme for companies that are interested. 3.2 To create a TV programme on development of badminton within Asia and also on 'rising stars'. 3.3 To create a more corporate "look and feel" by creating new logo, new website, new theme and etc.	3.1 To generate new source of income for Badminton Asia. 3.2 Creating new links and building relationship with all stakeholders. 3.3 Creating wider scope for potential sponsors.

**KEY FOCUS 4: MANAGEMENT AND GOVERNANCE**

## Goals:

- To create a more effective and efficient administration and operation of Badminton Asia.
- To create an organization that practices highest standards of accountability and transparency.
- To build a dynamic, vibrant and sustainable organization.
- To increase the quality and quantity of administrative staff in Badminton Asia's office as well as in Members Association.

GOALS	STRATEGIC PROGRAMMES	OUTCOMES IN 2016 - 2020
1 Creating a more efficient and effective operation	1.1 To have an office rules and regulation. 1.2 To create proper administration systems and processes for Exco and secretariat. 1.3 Review staff performances on an annual basis.	1.1 Proper operational structure will be created. 1.2 Creating understanding of each role and responsibilities, and thus working towards efficiency. 1.3 Constant reporting and reviewing of performances.
2 Practicing highest standards of accountability and transparency.	2.1 Review and designing effective and clear protocols for Exco and staff. 2.2 Review and evaluate the operational plan and the strategic plan periodically. 2.3 Review and implement high standard of financial practices, such as management of grants and sponsorship.	2.1 Exco meetings will be better planned and structured. 2.2 A more systematic management system shall be generated. 2.3 Creating an effective and efficient finance department.
3 Building a dynamic, vibrant and sustainable organization.	3.1 To move towards a more business orientated organization by creating a more vibrant product and possible new products.	3.1 Progressively moving towards 2020 as a more vibrant organization.
4 To increase the quality and quantity of administrative staff in Badminton Asia's office as well as in Members Association.	4.1 To conduct at least one administrative course per year. 4.2 To conduct yearly appraisal on all Badminton Asia's staff. 4.3 To do an annual human resource review and needs for Badminton Asia's office. 4.4 To hire more trained and qualified administrative staff for the Badminton Asia's office.	4.1 All Members Association top management staff will have gone through the administrative course. 4.2 Badminton Asia's office will have at least 15 qualified staff by year 2020.



**KEY FOCUS 5: INCLUSIVENESS**

## Goals:

- To create opportunity to all individuals that aspires to be part of the badminton fraternity, either as player, technical officials or administrators.
- To create avenue for participation for every individuals regardless of his physical abilities or other restriction.

GOALS	STRATEGIC PROGRAMMES	OUTCOMES IN 2016 -2020
1 Creating opportunity to all individuals	1.1 Focusing on Women in Badminton 1.1.1 Conduct technical courses for women 1.1.2 Coaching clinic for women 1.1.3 Featuring potential women Players In our social media platform. 1.2 Conducting technical courses for Non-English speaking officials. 1.3 Creating the culture of “everyone is Important and vital to the Confederation”.	1.1 To produce at least 10 women players To play at the International Challenge circuit. 1.2 To produce at least 10 women technical officials. 1.3 To produce more numbers of active Members Association.
2 Creating avenues for participation	2.1 Focusing on Para-Badminton 2.1.1 Plan and create an Asian Para-badminton Championship 2.1.2 Plan and conduct a technical course on Parabadminton. 2.2 Focusing on Senior Masters 2.2.1 Plan and create an event for Senior Masters and later, a series for Senior Masters.	2.1 Creation of an annual event for Para-badminton in Asia 2.2 Creation of a Senior Masters series.

**CONCLUSION**

Badminton Asia 2020 will be a tool for Badminton Asia to move forward towards greater heights by charting the journey strategically. Thus, Badminton Asia 2020 will serve as an organizational management activity that is used to set priorities, focus energy and resources, strengthen operations, ensure that Exco Members, Members Association, employees and other stakeholders are working toward common goals, establish agreement around intended outcomes/results, and assess and adjust the organization’s direction in response to a changing environment. It is a disciplined effort that produces fundamental decisions and actions that shape and guide what an organization is, who it serves, what it does, and why it does it, with a focus on the future. Badminton Asia 2020 will also serve as an effective strategic planning that articulates not only the direction of Badminton Asia, but also the actions needed to make progress and the methods needed to be successful.





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